

27-29  
September 2019



# 1000 MIGLIA GREEN



Brescia - Milano



## 27 SEPTEMBER

### FRIDAY

#### ⚡ Brescia

- 15:00 Opening of 1000 Miglia Green Paddock in the city centre, presentation of participating cars.
- 16:00 Opening *Green Talk* with contributions by institutions, universities, participating car manufacturers, energy providers and partner.
- 19:45 Departure 1<sup>st</sup> leg on a city route with regularity trials in the historical centre of Brescia.  
Dinner and overnight stays for competitors in Brescia.

#### ⚡ Milano

- 15:00 Opening of 1000 Miglia Green Village in Milan, Piazza Gae Aulenti:
  - Exhibition Stands of participating car manufacturers and partners
  - Test-driving opportunities
  - Hospitality Area/Video Streaming from Brescia

## 28 SEPTEMBER

### SATURDAY

- 09:00 Departure from Brescia of 2<sup>nd</sup> leg Brescia-Milano
- 10:00 Opening of 1000 Miglia Green Village in Milan
- 12:00 Buffet for competitors close to Milan area
- 18:00 Arrival 2<sup>nd</sup> leg at 000 Miglia Green Village in Milan  
Dinner and overnight stays for competitors in Milan

## 29 SEPTEMBER

### SUNDAY

- 10:00 Departure from Milan of 3<sup>rd</sup> leg  
Milano - Arese/Monza
- 11:30 Arrival at the ACI-Vallelunga Safe Driving Centre in Arese/Monza Racetrack, trials and end of 3<sup>rd</sup> stage:
  - Test Driving Opportunities
- 13:00 Closing Buffet and award ceremony

## 1000 MIGLIA: FROM GLOBAL EVENT TO GLOBAL BRAND

«1000 Miglia» represents a platform of values and content, a brand that expresses the positive and deep sense of social and technological progress, the vision of a future that is always an opportunity. Fascination, courage and beauty are the ingredients of a "futurist" culture viewed in an international dimension on the issues of mobility and sustainability, with a particular emphasis on the Italian automotive and energy sectors.

## ACCEPTED CARS

In relation to the variety of technological solutions during production and development of sustainable mobility, participation is open to the following categories of cars:

- » Electric Fuel-Cell
- » Electric (Ev / Bev)
- » Electric with Range Extender (Erev)
- » Plug-In Hybrid (Phev)
- » Full / Mild Hybrid
- » Electrified Classic Cars

Special coefficients will be introduced according to the following types of vehicle:

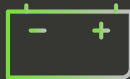
- > Standard Cars
- > Concept-cars pre-empting series models
- > Prototypes



# CROSSING THE FUTURE

## SUSTAINABLE MOBILITY

Understanding, analyzing, and encouraging the development of infrastructures that allow the use of innovative vehicles.



## REPRESENTING TODAY

Allowing the challenges in the automotive supply chain, with the support of experts on the subject and using model of development of smart cities, to thrive in Brescia, a city of heavy manufacturing in the process of conversion.



## SEEING TOMORROW

Allowing an "immersive experience" in the future of alternative mobility, to thrive in Milan, the economic capital of our country. This means not only exhibiting prototypes, but giving people the opportunity to try the cars that are implementing this change



## NOT GIVING UP ON COMPETITION

Creating a race dedicated to alternative energy vehicles that incorporates the style of 1000 Miglia into its values and its realization.



## FIRST EDITION

### 1000 MIGLIA GREEN

*1000 Miglia Green* is the first regularity race reserved for electric or hybrid cars, designed to underline the original vocation of 1000 Miglia to promote innovation and the progress of mobility in the light of values linked to culture and the territory.

The first edition of the *1000 Miglia Green* is scheduled for 27-29 september 2019.

*1000 Miglia Green* offers an unprecedented platform of visibility and promotion to participants and partners.

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