

Brescia, 22nd February 2021

Restricted accelerated procedure pursuant to art. 61 c. 4 of Legislative Decree 50/2016 for the use of the 1000 Miglia Experience brand and related domains in the United Arab Emirates

1. OBJECT AND DURATION

The company 1000 Miglia Srl, wholly owned by the Automobile Club of Brescia, intends to acquire applications for participation in the accelerated restricted procedure for the exclusive use of the verbal and figurative trademark "1000 Miglia Experience" and of the following domains in their extension ".ae":

- www.1000migliaexperience.ae
- www.millemigliaexperience.ae

The exclusive use of the aforementioned trademark and the aforementioned domains refers only to:

- 1) product class 41 in relation to the service for organizing motor sport events.

These events must be carried out by the successful bidder according to the indications, directives and requirements defined by 1000 Miglia which will be explained in the technical specifications attached to the invitation letter;

- 2) the production, packaging, marketing and sale of merchandising products according to what will be provided in the technical specifications attached to the letter of invitation.

The exclusive use refers to the territory of the United Arab Emirates only.

The duration of exclusive use in the terms described above amounts to 04 (four) years from the date of signing the contract with the possibility of renewal for a further 03 (three) years according to the modalities that will be specified in detail in the letter of invitation.

The technical specifications and additional tender documents will be made available together with the letter of invitation that will be sent to suitable economic operators who have submitted the application form in reply to this notice according to the terms and conditions set out below.

2. REQUIREMENTS FOR PARTICIPATION

The requirements for participation in the procedure are as follows:

A) **general requirements:** non-existence of any cause for exclusion provided for by art. 80 of Legislative Decree 50/2016;

B) **professional suitability requirements:**

- a) registered office or operational headquarters in the territory of the United Arab Emirates;
- b) registration in the professional or commercial registers of the State of the United Arab Emirates for activities related to the subject of this procedure.

3. AMOUNT OF THE CONTRACT

The winner of the tender must pay to 1000 Miglia for the entire duration of the contract amounting to 07 years, the total minimum guaranteed amount of € 1.350.000,00 (one million three hundred and fifty thousand/00). The amount to be paid for each contract year will be specified in the letter of invitation.

The winner must also pay an annual amount of at least 30% of EBITDA. With reference to this second amount, it is specified that it must be paid for the amount exceeding the minimum guaranteed amount for each year.

It should be noted that when participating in this procedure, the competitor may offer a percentage greater than 30% which will be evaluated for the purpose of assigning the points as better specified in the next paragraph.

4. AWARDING CRITERIA

The procedure will be awarded, even should there be only one formally valid offer, as long as it is deemed convenient and appropriate by 1000 Miglia S.r.l., through the criterion of the most economically advantageous offer pursuant to art. 95, paragraph 2, of Legislative Decree 50/2016.

The assignment of the points relating to the technical offer, established at a maximum of **80 points** overall, will be based on the evaluation criteria and related points that will be indicated in the letter of invitation.

A maximum of **20 points** is attributed to the economic offer, which will be assigned according to the increase presented compared to the auction base amounting to the percentage of 30% (thirty%) excluding tax charges on the EBITDA value.

5. METHOD OF CONDUCTING THE PROCEDURE AND PRESENTATION OF THE OFFER

To participate in this notice, the Competitor must send the following digitally signed closed format documents to 1000miglia@legalmail.it **by 12:00 on 09.03.2021**:

- 1) Application to participate drawn up on letterheads according to the attached format in Italian or English.
- 2) Identity card issued by the Italian authorities or passport of the undersigned.
- 3) Chamber of Commerce company registration of the competitor(s). Please note that this document, if in a language other than Italian, must be submitted accompanied by an Italian translation that is compliant with the original text and certified by the Italian diplomatic or consular authorities of the country in which it was drawn up, or by an official translator.

6. OTHER PROVISIONS

Pursuant to EU Regulation no. 2016/679 (so-called GDPR) and Legislative Decree 196/2003, as applicable, we inform you that the holder of the data released for participation in this tender is the Company 1000 Miglia S.r.l.

1000 Miglia S.r.l.
L'Amministratore Delegato
Alberto Riantoni