

Brescia, March 19th 2021

**RESEARCH OF CAR MANUFACTURES INTERESTED
IN THE PARTICIPATION IN THE EVENT
“1000 MIGLIA GREEN” - 2021 EDITION
AS “COMPETITOR CAR BRAND”**

WWW.1000MIGLIAGREEN.IT

Within the scope of the **2021 edition** of the event named **1000 Miglia Green** (hereinafter the “Event”) which is a regularity race reserved to full-electric cars – Hypercar, Supercar and Prototype - and is scheduled on **16-19 June 2021** – on the same occasion of the 1000 Miglia regularity race for classic cars, the 1000 Miglia S.r.l. being it a subsidiary company of the Automobile Club of Brescia and exclusive licensee of the “1000 Miglia” brands, intends to receive proposals of participation in the above-mentioned Event, without request of exclusivity right, for the category of **“Competitor Car Brand”** valued a fee of **€ 35.000,00 (thirtyfive-thousand/00) + VAT**.

The above-mentioned category of participation is **reserved to Car Manufacturers** that wish to participate in the race with full-electric eligible cars, according to the Special Race Regulations, to benefit from a unique and exclusive touring event, to display and promote their brand and product as well as to take part in the debate about the future of sustainable mobility.

Participation will result in the granting of the rights and benefits listed in the chart enclosed to this Notice.

It should be noted that the Car Manufacturers which express interest in this participation’s proposal will be able to enjoy also the following optional benefits:

- possibility – within the 30th of April 2021 - to enter in the “reinstatement list” for the Race, with priority selection, N. 1 historic eligible car in the 1000 Miglia 2021 within the deadline and upon separate payment of the relevant registration fee as required by the Race Regulations as well as registration of the car for the Certificate of the “1000 Miglia Registro” (www.registro1000miglia.it)
- possibility to request the “Guest Car” formula for the historic car registered in the 1000 Miglia according to the available packages (see attached description sheet)
- possibility to book additional hospitality services through the dedicated 1000 Miglia office for any people following the competition

The operators wishing to participate in the Event are invited to express their interest by sending the attached application form duly signed by the company's legal representative (a scanned copy of his/her Identity Card shall be enclosed) to the e-mail address 1000miglia@legalmail.it by no later than **April 19th 2021 at 12:00/noon.**

The payment of the fee will have to be set right after the signature of the participation contract and in any case by and no later than 30th April 2021, upon reception of the related invoice.

This research does not constitute an offer to the public but a mere invitation to offer and does not bind 1000 Miglia to stipulate the contract.

1000 Miglia S.r.l.
Chief Executive Officer
Dott. Alberto Piantoni

COMPETITOR CAR BRAND

Participation Rights and other Benefits

Fee: € 35.000,00 (thirtyfive-thousand/00) + VAT

The proposal refers to:

the entry fee for the race of N. 1 full-electric car belonging to the categories specified in the Special Race Regulations including the following services:

- Hospitality for two people (car crew) in two single room in a Hotel not exceeding 4* for a total of 5 nights: Brescia (15/06), Viareggio (16/06), Roma (17/06), Bologna (18/06), Brescia (19/06)
- No. 4 light-lunches along the route for the two crew members
- No. 3 light-dinners in the stopover cities at the end of the leg for the two crew members
- Prize-giving ceremony and Closing Party for driver and co-driver (if confirmed in the final Event Program) or Dinner at the respective Hotels
- Technical race material: crew pass, road-book, car sticker, time card
- No. 2 Welcome Bags
- N. 4 Admissions to the Paddock (including driver, co-driver and n. 2 technical staff);
- Possibility of applying a specific sticker (10x20 cm.) on the livery of the car indicating the name of the "Competitor Car Brand" [at own production and cost]

[competition entry fee value: € 10.000,00 + VAT]

Note: n.1 additional electric car can be entered in the competition by paying a reduced fee of € 7.500,00 + VAT.

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- Possibility to insert a company factsheet focused on the topic of electric mobility inside the publishing project “Green Report” which will be distributed in the occasion of the “Green Talk”.
- Possibility to provide a video of 60 seconds about the company’s initiatives in the field of electric mobility to be uploaded in the dedicated section within the official website of the event
- Exhibition space for the car entered in the race including basic equipment (moquette, desk, stool, backdrop, card stand) inside the “Paddock 1000 Miglia” – in the area dedicated to the “Green” format - during the opening days and hours as per the event program
- Right to use the “1000 Miglia Green” name and official logo for corporate communication purposes
- Corporate presentation (1500 characters) in the factsheet dedicated to the participating Car Manufacturers and other sponsors of the event, included in the press folders prepared for the presentation Conference
- No. 1 video-presentation (max. 90 seconds) on the screen set up at the “Paddock 1000 Miglia”
[number of repetitions in proportion to the total number and category of entitled parties]
- No. 1 specific news in the relevant section of the Event’s official website
[scheduling of the news will be defined by 1000 Miglia according to the final number of the sponsor entitled this right and the editorial plan]
- Quote in the section dedicated to the Event within the “1000 Miglia 2021 Official Guide”
- Display of the logo on the Event’s official website, on exhibition materials and race materials of the “1000 Miglia Green” (Road-book) not including badges/passed of any type
- No. 1 car sticker “Competitor Car Brand” (caption TBC) for the admission of a company car (electric or hybrid) in the “1000 Miglia Green” convoy for public relations purposes of the “Competitor Car Brand”
- No. 2 invitations for corporate representatives of the “Competitor Car Brand” to access the main event areas
- possibility to obtain No. 1 “Media Car” sticker subject to registration onto the Press Area of the 1000 Miglia website, according to the “media accreditation” policy, and submission of a communication project to be approved by 1000 Miglia
- dedicated accreditation desk for the media operators registered by the “Competitor Car Brand” onto the Press Area of the 1000 Miglia website, according to the “media accreditation” policy
- No. 4 invitations to access the Paddock and Village “1000 Miglia” during the opening days and hours

- No. 2 invitations to see the start and arrival of the 1000 Miglia in Brescia inside the areas reserved to partner and sponsor
- N. 4 Invitations in total to the lunch-breaks along the route
[the 4 invitations are not for each of the lunch-breaks but cover all of them and can be used only upon pre-booking]
- No. 2 invitations to access the Prize-giving Ceremony and the Closing Party (if confirmed on the final Event Program)

Note: all the above-mentioned invitations are subject to specific use's terms and conditions according to the Accreditation policy which will be defined for the 2021 event and communicated in advance.

[value of the communication and marketing benefits: € 25.000,00 + VAT]

Optional benefit for the "1000 Miglia Green" event:

- Possibility to book additional hospitality services through the dedicated 1000 Miglia office for any people following the competition.

Optional benefit for the eventual participation in the "1000 Miglia" event:

- Possibility – within the 30th of April 2021 - to enter in the "reinstatement list" for the Race, with priority selection, N.1 historic eligible car in the 1000 Miglia 2021 within the deadline and upon separate payment of the relevant registration fee as required by the Race Regulations as well as registration of the car for the Certificate of the "1000 Miglia Registro" (www.registro1000miglia.it)
- Possibility to request the "Guest Car" formula for the historic car registered in the 1000 Miglia according to the available packages (see attached description sheet)

1000 MIGLIA 2021 “GUEST CAR” FORMULA DESCRIPTIVE CARD

In order to allow the 1000 Miglia’s partners participating in the race to implement public relations and hospitality or engagement marketing initiatives, the Race Organizer has established the “Guest Car” formula subject to an extra fee in addition to the regular car entry fee (€ 10,000.00 + VAT).

The extra fee can be chosen between the two ones reported below which correspond to an alternative offer fully described at the end of this page.

- a) “BASIC” worth € 10,000.00 (ten thousand/00) + VAT
- or
- b) “LUXURY” worth € 15,000.00 (fifteen thousand/00) + VAT

This specific “formula” establishes that the partner has the opportunity to appoint one or more of its cars accepted in the race as the “Guest Car”. For each “Guest Car” the partner can associate up to **4 (four) additional names to the main crew (2 persons) for a total of up to 6 (six) driver/co-driver of the said vehicle.**

The partner will also have the right to enter a modern car - associated to every “guest car” - which will have a special “sticker” in order to fully follow the convoy with the sole limitation of access to the time trial zones or any other areas with special access restrictions.

The drivers/co-drivers (six in total) associated with the “Guest Car” will be able to:

- a) **alternate** when driving as **driver and navigator** - during the four days of the race - if they have passed the administrative checks in Brescia, in the days before the start of the race as required by the Specific Race Regulations;
- b) **alternate** when driving **with the sole function of navigator** if they have passed the administrative check at the intermediate points arranged by the Organizer along the route, after the race has started in Brescia.

In compliance with the Special Race Regulations, in the event that a “Guest Car” has been entered by a **Legal Person Participant**, the entered and verified drivers will be free to alternate while driving the vehicle itself as a driver and navigator.

Private Entrants who enter a “Guest Car” must always be in the car as a driver or navigator.

It is possible to replace the names of the crew members, with the exception of the driver who entered the car into the race as a “Private Entrant”. For every request of name replacement an amount of € 366,00 (€ 300,00 + VAT) will be applied as a right of secretariat, according the Special Race Regulations.

The “Guest Cars” will be classified exclusively in a specific ranking. The “round sticker” with which the car will be identified in the race is the same as all the other participants.

The signalling of the “Guest Car” and of the drivers associated with it must be done by 30th April 2021.

The “BASIC” fee of € 10,000.00 (ten thousand/00euro) + VAT will include:

- Participation in the race:
 - Participation in the race as per the “Guest Car” formula – 4 additional crew members admitted as driver/co-driver of the same car as specified above;
 - Kit of road-book + car sticker for the modern car following the “Guest Car”;
 - N. 4 standard badges and “welcome bags”
- Hospitality for a crew of 4 members:
 - 4 nights in 2 double rooms (max. 4 persons) in hotel not higher than 4 stars including breakfast;
 - 4 lunches for 4 persons;
 - 3 dinners for 4 persons;
 - Invitation to the Awarding Ceremony and Closing Party (if confirmed by the final official program) for 4 persons, or Dinner at the respective Hotels
- Services included in the registration:
 - 4 invitations to access the Paddock
 - possibility to purchase additional services offered by the 1000 Miglia company

Note: all access to the event areas will be subject to the terms and conditions provided by the “Accreditation” policy which will be defined for the 2021 event and communicated in advance.

The “LUXURY” fee of € 15,000.00 (fifteen thousand/00euro) + VAT will include:

- Participation in the race:
 - Participation in the race as per the “Guest Car” formula – 4 additional crew members admitted as driver/co-driver of the same car as specified above;
 - Kit of road-book + car sticker for the modern car following the “Guest Car”;
 - N. 4 standard badges and “welcome bags”
- Hospitality for the main crew’s two members registered in the race:
 - Upgrade to a 5 stars hotel for the 4 nights in the double rooms including breakfast;
- Hospitality for a crew of 4 members:
 - 4 nights in 2 double rooms (max. 4 persons) in a 5 stars hotel including breakfast (except for Roma: 4 stars hotel);
 - 4 lunches for 4 persons;
 - 3 dinners for 4 persons;
 - invitation to the Awarding Ceremony and Closing Party (if confirmed by the final official program) for 4 persons, or Dinner at the respective Hotels
- Services included in the registration:
 - 4 invitations to access the Paddock
 - possibility to purchase additional services offered by the 1000 Miglia company

Note: all access to the event areas will be subject to the terms and conditions provided by the “Accreditation” policy which will be defined for the 2021 event and communicated in advance.