

**1000 MIGLIA 2021**  
**FROM WEDNESDAY 16 TO SATURDAY 19 JUNE: THE COMEBACK OF THE RED  
ARROW RACE**

**Brescia, 12th May 2021**– The 39th edition of the 1000 Miglia was officially presented streaming from the Mille Miglia Museum today, on the day on which it was originally scheduled to start, before being postponed by five weeks as a precautionary measure. On Wednesday, 16 June, the 375 cars allowed to take part in the race, as well as some particularly prestigious examples on the Special List, will set off from the traditional Viale Venezia ramp in Brescia to return on Saturday, 19 June. The competition will see its turning point in Rome at the end of the second day and will cross, in its entire length, about two hundred municipalities.

For the first time in the history of the commemorative 1000 Miglia, the competition will take place in the opposite direction of the recent editions, taking up the counter-clockwise direction of some editions of the original speed race, between 1927 and 1957. Crews are going to start on Wednesday, 16 from Brescia to head towards the Tyrrhenian coast and, already on their first day, will have to face the Cisa Pass before concluding the first leg in the evening in Viareggio. On the second day, the race will start from the Cittadella del Carnevale, continue towards Pisa up to Castiglione della Pescaia, where the crews will have lunch, and continue in the heart of the Maremma of Grosseto up to the dinner in Viterbo; from here the cars will leave for the capital to conclude the second day with the catwalk in Via Veneto. On Friday, 18 cars are going back north: starting from Rome, after crossing Orvieto and Cortona, stopping for lunch in Arezzo and passing through Chianti, they will cross the Futa and Raticosa Passes to reach Bologna and conclude the third leg. On Saturday, 19, the fourth and final day of the race, crews will reach the finish line in Brescia after saying goodbye to Emilia Romagna in Reggio and Modena and to Veneto in Verona, where cars will stop in Piazza Bra. Cars will also run along Lake Garda, passing in Sirmione, as per tradition, and in Salò, for the first time.

For this edition there will be a change of location for the Paddock, which from June 14 to 19 will no longer be placed as usual at the Brixia Forum (Brescia), where it is currently based the main vaccination hub of the city. More information and updates about that will be announced shortly.

The 2021 edition of the 1000 Miglia will also be characterized by the theme "*Crossing the Future*", a claim that enriches the logo of this edition to perfectly embody the dual soul of

the brand, which today is a combination of tradition and heritage on one hand and innovation and experimentation on the other. Crossing the Future is, in fact, the file rouge that brings together the historic 1000 Miglia, which was a showcase for the most technological and innovative cars at the time, with the commemorative 1000 Miglia, which has the same objective but, alongside vintage cars, places electric cars from the 1000 Miglia Green and modern Supercars and Hypercars from the 1000 Miglia Experience.

*"1000 Miglia has always been a window on the future of the car - explains **Alberto Piantoni, CEO of 1000 Miglia srl** - From 1927 to 1957, the race used to mean experimentation, technological innovation and the future of the automobile. Today we want to bring back to life the same spirit and audacity of those years, to respond to the challenges that characterize today's mobility and the present world, starting from sustainability. We did that, for example, introducing electric cars from the 1000 Miglia Green which, from June 16 to 19, will have to retrace this challenge in electric mode".*

The idea of Crossing the Future will also live on thanks to the renewed appointment with Green Talk, the round table organized by 1000 Miglia and Symbola Foundation, dedicated to sustainable mobility, future challenges and trends of the automotive industry; now in its third edition, the Green Talk is scheduled for Tuesday, June 15, just before the start of the race, and will be broadcast live via streaming from the Mille Miglia Museum.

*"During the Green Talk we will review the challenges that the automotive industry is preparing to face, starting from Brescia, an important district for this sector - continues Piantoni - We will talk not only about cars, but also about smart cities and future technologies that will have an impact on our way of living".*

**The Chairman of ACI Brescia Aldo Bonomi, the Chairman of 1000 Miglia srl Franco Gussalli Beretta, and the Mayor of Brescia Emilio del Bono**, intervened at the presentation expressing the wish that the 1000 Miglia 2021 would once again represent a support for Italy and a boost for the restart.

*"We like to think of this edition of the 1000 Miglia as more than just a race: a real driver of restart for Italy - commented **Aldo Bonomi, Chairman of Automobile Club Brescia** - that can concretely support tourism in the municipalities we will meet. We are also working on transforming the 1000 Miglia into an international icon that can contribute to affirming our country in the world: a task that will be possible, if all goes well, thanks also to the project of the 1000 Miglia Foundation."*

Meanwhile, the Automobile Club of Brescia, the Municipality of Brescia and the Lombardy Region continue to work together to obtain UNESCO recognition of the Intangible Cultural Heritage. In support of this project, a dedicated signature collection campaign has been activated (see at this [link](#)).

*"Everything is now ready for this new June version of the Red Arrow and we can't wait to embark on this journey to discover Italian beauty - explained **Franco Gussalli Beretta, Chairman of 1000 Miglia Srl** - At the heart of the competition will always be safety, to which we have always dedicated very much attention: a strict protocol will provide stringent preventive measures to ensure maximum safety to all event's drivers and participants. This year we have worked hard following the concept of "Crossing the future" and therefore focusing on the future of the brand. In this regard, there are several new features: just in these days, for example, an agreement will be signed to bring the 1000 Miglia Experience to the United Arab Emirates, a further step that will strengthen the international character of the brand".*

**Emilio Del Bono, Mayor of Brescia**, commented: *"The 1000 Miglia is an integral part of Brescia's history and identity, an important part of its past but also of its future. This year, perhaps even more than last year, it symbolizes for the city the desire and the hope to start again together with a new season, to return to enjoy the beauty of the city and the race, safely."*

Finally, the Ferrari Tribute 1000 Miglia has been confirmed once again for this year. This side event celebrates over one hundred cars that the prestigious international brand, symbol of Italian excellence in the world, dedicates to the 1000 Miglia.

Moreover, starting from this year 1000 Miglia will be dedicating a special format called "Experience" to the most spectacular modern Supercars and Hypercars that, along a specifically designed race course, will be able to take part in the most beautiful race in the world and share the four days of the race with the cars that have made the history of the Red Arrow. The experience is reserved to selected owners of 30 exclusive cars, unique works of design and technology, who will face over 70 time trials, distributed along the classic Brescia-Rome-Brescia route, in a regularity race in pure 1000 Miglia style.

[Here](#) are some pictures of the places of the 1000 Miglia 2021.

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