

1000 MIGLIA 2021 IS ABOUT TO START

Everything you need to know about the 39th edition of the Freccia Rossa starting in Brescia from June 16 to 19

Brescia, June 14th, 2021 – The latest details on the thirty-ninth edition of the Freccia Rossa were revealed this morning during the traditional live – streaming press conference from the Salone Vanvitelliano at Palazzo Loggia in Brescia.

The **357 cars** will start the almost 1.800km race **on Wednesday 16 at 1:30 pm** from Viale Venezia ramp and will cross some of the most beautiful Italian cities and will return to Brescia on Saturday 19. Also this year, in order to avoid crowds along the streets and squares of the city, it will be possible to watch the departure, arrival and award ceremony in live streaming by connecting to the website: 1000miglia.it.

For the first time in the history of 1000 Miglia, pilots will face a new anticlockwise roadmap, always respecting the tradition of the route from Brescia to Rome and back, with mid route stop-over in Viareggio and Bologna.

The 2021 edition represents a tribute to the future and to the innovation, as stated by the claim “**Crossing the future**” that represents the two values of the brand, the tradition and the look at the future of automotive, putting together vintage cars, the electric vehicles of **1000 Miglia Green** and the cutting-edge **Supercars and Hypecars of 1000 Miglia experience**. Since its birth in 1927, the 1000 Miglia has always been linked with innovation and progress, attracting people all over the world.

This journey couldn't have been possible without the support of partners and sponsors, such as Chopard, Alfa Romeo, Mercedes-Benz, Deutsche Bank, Woodham-Mortimer, Villa Trasqua, Houtkamp Collection, Way 2 Drive and Zepter International. There will be also Antares Vision and Leonardo, technological and security partners of 1000 Miglia, who will provide the most advanced solutions in technology and Cyber Security.

The new Paddock

From this morning, the usual checks of the participating cars are being carried out inside the new 1000 Miglia paddock in Via Agostino Chiappa: in the past months, in order to support the correct development of the vaccination campaign, 1000 Miglia Srl has supported the request of the authorities to move the Race Paddock to the former Omb factory, in via Agostino Chiappa, next to the Sant'Eufemia-Buffalora Metro Station.

The artistic intervention, curated by Edoardo Monti and carried out by Andrea Bocca and Federico Cantale, has seen a total restyling of the building, now painted in shades of 1000 Miglia red and embellished by an installation that celebrates the OM Superba, the first car to win the Mille Miglia in 1927 and built in Brescia.

The industrial site, recovered and improved, is now ready to host the accreditation center and the sporting and technical checks.

The routes

Maintaining the tradition of the route from Brescia to Rome and back, the intermediate stages of the 2021 edition will see mid race stop-over in Viareggio for the first day of the race and Bologna for the third.

On Wednesday June 16th, after starting in Brescia, heading towards the Tyrrhenian coast, the cars – after going through Cremona, Busseto and Parma - will face the Passo della Cisa, ending the first step in Viareggio, where the pilots will have dinner on the promenade by the sea.

On Thursday June 17th, cars will reach Rome, passing through Pisa, Rosignano Marittimo, Bibbona, Castagneto Carducci, Massa Marittima until they get to Castiglione della Pescaia, where pilots will have lunch. Later, the crews will go into the heart of Maremma, passing through Grosseto, for the first time ever, and Marta, by Bolsena Lake, heading towards Viterbo for the dinner at Palazzo dei Papi. The passage from Ronciglione will lead towards the usual turnaround in Rome, for the end of the second stage and the parade in Via Veneto.

On Friday June 18th, a long third day, they will get back to the North of Italy, leaving Rome and heading to Civita Castellana, Amelia, Orvieto and Cortona; after the lunch break in Arezzo, from Montevarchi the cars will reach Radda in Chianti, then Prato, Barberino di Mugello, Passo della Futa and Passo della Raticosa to reach Bologna and finishing the third day.

On Saturday June 19th, 4th and final day of the race, the crews will head to Modena, Reggio Emilia and Mantova, to arrive at the lunch stop-over in Piazza Bra in Verona, in front of the Arena in the hours immediately preceding the performance of Aida directed by Maestro Muti; the shores of Lake Garda in Garda in Sirmione, Desenzano and, for the first time, Salò will accompany the last stretch of the race up to the finish line in Brescia, on the Viale Venezia ramp where the race started four days earlier.

Statistics

Alfa Romeo is the most represented brand with 50 participating cars, followed by FIAT with 40 and Lancia with 31.

After Italy, with 292 drivers present, the largest number of participants comes from the Netherlands (146) and Germany (80).

Crews

To open the competition, immediately after the spectacular overflight of the Freccie Tricolori, there will be the 1954 Alfa Romeo Sport Spider with the **number 1000**: exceptional driver will be Roberto Giolito, Head of Heritage Stellantis, sided by TV presenter Camila Raznovich.

Sylvia Oberti is back at the 1000 Miglia: driving the Fiat SIATA number 175 she will race alone, without co-drivers, to support a project in favor of the Children's Hospital of Brescia and to raise funds for the cure of cancer in infancy.

Car number 300, the 1956 Alfa Romeo 1900 C Super Sprint, will be driven by John Elkann, president of Stellantis and Ferrari, who returns to the 1000 Miglia with his wife Lavinia Borromeo.

"Mobility without barriers: disability and motorsport" is the project organized by the Scuderia del Portello and supported by 1000 Miglia and Waze as already happened in the 2020 edition. With the number 500 the Guest Car Alfa Romeo 1900 IT of 1954 will start, the well-known car driven by the famous F1 driver Clay Regazzoni who was paraplegic after a racing accident in 1980. For this edition of the Freccia Rossa, following a complete restoration, the car will be once again symbol and testimonial of a mobility without barriers, promoting the inclusion of disabilities in the world of motorsport.

The car will be driven by three different crews, each with a disabled driver, who will interchange during the four stages of the competition

The start will be with Francesca Stanguellini, granddaughter of Vittorio Stanguellini - founder of one of the most iconic international car manufacturers - who had his left leg amputated, and Savina Confaloni.

For the two central stages, the crew will be composed by Fabrizio Zugliano, a former rally driver with cars adapted for disabled drivers who lives with a rare degenerative disease that forces him on the wheelchair, and Daniela Dal Col. The last stage will feature the crew formed by Giuseppe Volpes, a young manager affected by disability since childhood due to a disease and who wants to convey a message of absolute positivity showing how many barriers can be overcome to achieve important goals, and Dario Mancini.

1000 Miglia register

Only vehicles certified by the 1000 Miglia register – and so with an authenticity certification - can take part in the competition. Specifically, only vehicles built before December 31, 1957, made up of authentic pieces, restored respecting the original configuration, or with documented modifications made during the period of use, can register in 1000 Miglia Register.

This year, 728 out of 993 applications were approved (602 "Eligible" cars and 126 "Participant" cars). There were 76 rejected applications and 189 are now being completed.

1000 Miglia green

The "Crossing the future" claim of this edition is outlined by **1000 Miglia Green**, the competition dedicated to electric vehicles. Advanced SUV with electric engines, such as the new Mercedes EQA, a Jaguar I-Pace and a Porsche Taycan, the first electric car of the German brand. The challenge will be unique for the participants: they'll have to complete the entire route of the historic race with an electric car, maintaining times consistent with the power availability of the cars, respecting the scheduled time control points and enjoying the arrival parade and the stage of the 1000 Miglia.

The iconic **HYPER SUV VISION 2030**, the all-electric concept car designed by Fabrizio Giugiaro, will accompany the start and finish of the competing cars on the platform. The 1000 Miglia Green 2021 will represent a decisive test bench, an opportunity to explore the real feasibility of a real 1000 Miglia Green 2022 competition.

1000 Miglia Experience: 1000 Miglia goes international

From 16 to 19 June, spectacular Supercars and modern hypercars will also be competing along a specially designed route, where they will be able to take part in the most beautiful race in the world and share the four days with the cars that have made the history of the Freccia Rossa. An experience reserved to selected owners of exclusive cars, unique works of design and technology, who will face the over 70 timed trials distributed along the classic Brescia-Rome-Brescia route in a regularity race in pure 1000 Miglia style.

The 1000 Miglia Experience is the new format that 1000 Miglia is exporting abroad: in fact, for the first time ever, the first 1000 Miglia Experience UAE 2021 will be held in the Middle East from 5 to 9 December, an event accessible only to one hundred owners of legendary historic cars and modern Supercars who will cross all seven Emirates in five days. The 1000 Miglia Experience UAE 2021 will be held together with the 50th anniversary celebrations of the United Arab Emirates, founded on December 2, 1971.

Since 2018, 1000 Miglia is already in the United States with the "Warm Up" project, 1000 Miglia-style training and rehearsal days during which is possible to learn more about how to participate in the Red Arrow race. As proof of the link between the US and the race, this year the city of Middleburg - Virginia, the starting location of the Warm Up USA - has titled the days from June 16 to 19, 2021 as "1000 Miglia Days".

1000 Miglia Ferrari Tribute

Finally, the **Ferrari Tribute 1000 Miglia** is also confirmed this year: one hundred Ferraris built after 1957 will take part in the collateral event that the prestigious international brand, symbol of Italian excellence in the world, dedicates to the 1000 Miglia.

1000 Miglia Charity

Also this year, 1000 Miglia confirms its commitment to social awareness initiatives: the 1000 Miglia Charity project, which in 2020 took the form of activities and contributions to support the fight against the spread of the Coronavirus, will be pink for 2021.

In collaboration with the IEO Foundation European Institute of Oncology and the Supercar Owners Circle, in the group of cars participating in the 1000 Miglia Experience 2021 there will be a special car: a **Pink Car** where, in support of the fundraising organized in favor of the WOMEN'S CANCER CENTRE, there will be Caterina Balivo, Alessandra Mastronardi, Cristina Parodi, Francesca Piccinini and Melissa Satta.

The research team is coordinated by Dr. Viviana Galimberti, Director of the Division of Surgical Senology at IEO-European Institute of Oncology, who will also personally follow the promotion of the fundraising event at the 1000 Miglia.

Dr. Viviana Galimberti comments: *"I am really happy to be taking part in such a great event as the Mille Miglia. An occasion that for a sportswoman like me represents a goal that until yesterday was among the things I would always have loved doing: I would never have imagined being among the participants. But, as you can imagine, my presence, like that of the other women who will be at the wheel of this splendid pink car, has a significance that goes beyond sporting competition, there is much more at stake here. Thanks to the IEO-Monzino Foundation, we will participate in order to support research by raising funds, and in particular to support the Women's Cancer Center (WCC) of the European Institute of Oncology, which can be defined as a home dedicated to women for female cancers. The project is summed up by the slogan "always with women: before, during and after", supported by a multidisciplinary team of experts in breast and gynecological cancers. The strength of this project lies in the synergistic work of all the specialists working with women. The space created in a specific area of our Institute is not only useful for women, who have the opportunity to meet all the specialists at once, but also for us, as operators, because it allows us to confront each other directly and to accompany women in their paths of prevention, early diagnosis and treatment. But what characterises the WCC is to follow the woman also in the restart of her life, with constant help at the end of treatment after recovery: we deal with the psychological sphere, sexuality, which is often undermined after a cancer diagnosis, the project of motherhood and reintegration into emotional and social life. The proceeds of this donation are therefore earmarked for research into increasingly innovative and targeted therapies, for the development of genetic research into breast and female cancers, with the aim of defining their correlations in order to design increasingly effective and innovative prevention and treatment strategies."*

Tribute to Stirling Moss

Mercedes-Benz Classic will pay homage to the famous Stirling Moss by bringing the famous 300 SLR '722' to Brescia on display at the Mille Miglia Museum in the days leading up to the race and on the catwalk at the start: this is the original car with which the Moss/Jenkinson team won the 1955 Mille Miglia with the record that remains in the history of the competition.

#Covidsafe

As for last year's edition, for the 1000 Miglia 2021 a strict protocol dedicated to the protection of the health and safety of those who participate in the event for any reason will be implemented. The entrances to the areas with controlled access (Protected Areas), such as the Paddock, the Village and the Start and Finish areas, have been numerically reduced to about 1/3 of the usual capacity and, while ensuring sufficient capacity for the regular performance of the various activities, entry will be permitted only following the checks and inspections required by the provisions of the Sports Federation and in compliance with the capacity limits imposed.

At the entrance of each area of the event, *people counting tools* will be positioned for real-time counting of incoming and outgoing flows: in protected areas the number of accesses allowed at the same time will never be exceeded; security operators, hostesses and stewards will check the body temperature from a distance, checking the correct use of Personal Protective Equipment, the respect of the interpersonal distance and the hygiene of hands. Specific figures of dedicated Covid Managers and 1000 Miglia Teams have been identified who, in case of body temperature higher than 37,5°, will carry out an assistance service and activate the procedures in force concerning safety and health.

Crews made up of people who do not live together must also wear a mask on board the race car. During the event, the Covid Managers and the 1000 Miglia Teams, in case of body temperature higher than 37,5°, will provide an assistance service and will activate the current health and safety procedures by hosting the person in a reserved space.

Statements by the organizers

Aldo Bonomi, President of ACI Brescia:

"The history of the re-enactment of the Freccia Rossa, whose next edition will be the thirty-ninth, has been always exciting over time for its growth and for its complexity.

While the brand has always been the property of the Automobile Club of Brescia, since 2013 the organization of the race has been given to 1000 Miglia Srl and our commitment is to transform the 1000 Miglia into an international icon that contributes to affirm our country in the world.

Today, more than ever, it is necessary to "work as a team" and to ensure that 1000 Miglia remains always part of Brescian heritage, we have established a Foundation dedicated to the enhancement of the Freccia

Rossa in order to work alongside public and private operators to enhance both the event reserved for classic cars and the Brescian territory where the car event is strongly rooted.

At the same time, we have started the process to candidate the 1000 Miglia and Italian historical motoring as intangible heritage of Unesco".

FRANCO GUSSALLI BERETTA, President of 1000 Miglia srl:

"In many ways, that of 2021 is a new "special edition" after last year's great adventure in autumn.

First of all, I think the event as an opening to the future of cars and mobility, just like in the past when, on the streets of Italy, the whole world could admire the result of the most advanced motor technology. This year, in addition to the cars that have made the history of the Freccia Rossa, there will be electric cars, modern Ferrari taking part at the Ferrari Tribute 1000 Miglia and spectacular Supercars and hypercars of the 1000 Miglia Experience format, the new event of great charm that will see its first international appointment in the United Arab Emirates next December.

We wanted to celebrate this combination of tradition and projection into the future by using the motto "Crossing the future", an expression that we at 1000 Miglia have made our own, making it an integral part of the logo for this edition of the event. Many of the innovations that we have decided to propose for the 1000 Miglia 2021 represent a concrete link with tradition, starting from the direction of travel of the race, which this year will be counterclockwise for the almost 1,800 kilometers from Brescia to Rome and back, going down along the Tyrrhenian coast to go up along the Apennine ridge, as the champions of the Freccia Rossa had to do in some editions.

1000 Miglia confirm, also this year, its commitment to sustainable initiatives, such as 1000 Miglia Charity, that in 2020 managed to raise funds for the fight against coronavirus. This year, the 1000 Miglia Charity is a Pink car that collaborate with IEO Foundation and the Supercar Owners Circle. A female team made up of ambassador that will participate to the race to promote the fundraising campaign in favor of Oncological Research on female cancer".

ALBERTO PIANTONI, CEO of 1000 MIGLIA srl

"Also this year, 1000 Miglia accepted to put together vintage vehicles and electric cars", stated Alberto Piantoni, CEO of 1000 Miglia srl, "Despite the lack of infrastructures allowing electric car charging in conjunction and the low autonomy of batteries, we decided to try on the field the real possibility of making these cars cover distances of 450-500 km; In this way, the 1000 Miglia Green 2021 will be a crucial benchmark, an opportunity to explore the real feasibility of a real 1000 Miglia Green competition, the regularity race in 1000 Miglia style reserved for electric cars. Innovation has been part of the DNA of the 1000 Miglia since its birth and our main goal is to encourage, support and promote technological development and the widespread diffusion of infrastructures, as represented in our claim "Crossing the Future".

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