

Brescia, 21st December 2023

Public notice to receive expressions of interest for the use of the "1000 Miglia Experience China" trademarks and related domains in the territory of the People's Republic of China

1. OBJECT

The company 1000 Miglia Srl, wholly owned by the Automobile Club of Brescia, intends to acquire applications for participation in procedure for the exclusive use of:

- the verbal and figurative trademarks "1000 Miglia Experience China"
- the domains "1000migliaexperiencechina.chn" and "millemiglaexperiencechina.chn"

The exclusive use of the aforementioned trademark and domains refers only to product class 41 in relation to the service for organizing motor sport events in the territory of People's Republic of China.

The 1000 Miglia Experience China event must include a maximum number of n. 120 cars and maximum n. 6 days of event in total.

These events must be carried out by the successful bidder according to the indications, directives and requirements defined by 1000 Miglia which will be explained in the technical specifications attached to the invitation letter. The period of the organization of the events must be in any case approved by 1000 Miglia. The technical specifications and additional tender documents will be made available together with the letter of invitation that will be sent to suitable economic operators who have submitted the application form in reply to this notice according to the terms and conditions set out below.

1.1 RIGHTS OF THE WINNER RELATING TO 1000 MIGLIA WARM UP

The winner of this procedure shall also be entitled to request, for each contract duration, the use of the verbal and figurative mark 1000 Miglia Warm Up China for the organisation of a further event at 1000 Miglia Experience China with a maximum number of 35 cars and a maximum of 3 days in total. The request for use is subject to the presentation of a project and will be assessed and accepted at the sole discretion of 1000 Miglia.

The fee for such use is equal to € 20,000.00 (twenty thousand/00) plus VAT for each edition and to € 5,000.00 (five thousand/0) for the consultancy services rendered by 1000 Miglia.

2. REQUIREMENTS FOR PARTICIPATION

The requirements for participation in the procedure are as follows:

A) **general requirements:** non-existence of any cause for exclusion provided for by artt. 94, 95, 98 of the Italian D.Lgs. n. 36/2023;

B) **professional suitability requirements:** registered office or operational headquarters for activities related to the subject of this procedure.

3. TOTAL AMOUNT AND CHARGES OF THE SUCCESSFUL APPLICANT

The winner of this procedure shall pay to 1000 Miglia for each edition of the event

- € 35,000.00 (thirty-five thousand/00) plus VAT as a fee for each of the first two editions of the event, or any higher fee offered in the tender, € 75,000.00 (seventy-five thousand/00) plus VAT for each of the editions from the third onwards;
- € 25,000.00 (twenty-five thousand/00) plus VAT for the consultancy services provided by 1000 Miglia for each of the editions of the event. In addition, the costs of internal travel, board and

lodging for 1000 Miglia staff will be borne by the successful tenderer according to what will be set forth in the technical specifications;

- iii. 5 free entry fees (not to be included in the maximum number of crews).

In the event of exercising the option referred to in point 1.1, the successful applicant shall also be required to pay for each edition the amounts described above.

4. DURATION

The duration of the exclusive use under the terms of the agreement shall be for 02 (two) editions with the possibility of renewal, subject to agreement between the parties, within three months of the end of the agreement, for a further 03 (three) editions.

The first edition of the events shall be held during 2024.

5. AWARDING CRITERIA

The procedure will be awarded, even should there be only one formally valid offer, as long as it is deemed convenient and appropriate by 1000 Miglia S.r.l., through the criterion of the most economically advantageous offer pursuant to art. 108 of Legislative Decree 36/2023.

The awarding of the score for the technical offer, set at a maximum of **80 points** in total, will be based on the evaluation criteria and relative scores that will be indicated in the letter of invitation.

A maximum of **20 points** shall be attributed to the economic offer, which shall be awarded according to the increase presented with respect to the tender base equal to the fee for the first two years of € 35.000,00 excluding tax.

6. METHOD OF CONDUCTING THE PROCEDURE AND PRESENTATION OF THE OFFER

To participate in this notice, the Competitor must send the following signed closed format documents to 1000miglia@legalmail.it **by 12:00 on 10.01.2024**:

- 1) Application to participate drawn up on letterheads according to the attached format in Italian or English.
- 2) Identity card issued by the Italian authorities or passport of the undersigned of the application;
- 3) Chamber of Commerce company registration of the competitor(s). Please note that this document, if in a language other than Italian, must be submitted accompanied by an Italian translation that is compliant with the original text and certified by the Italian diplomatic or consular authorities of the country in which it was drawn up, or by an official translator.

7. OTHER PROVISIONS

Pursuant to EU Regulation no. 2016/679 (so-called GDPR) and Legislative Decree 196/2003, as applicable, we inform you that the holder of the data released for participation in this tender is the Company 1000 Miglia S.r.l.

1000 Miglia S.r.l.

Ceo

Alberto Piantoni