

Brescia, 30th January 2024

Public notice to receive expressions of interest for the use of the "1000 Miglia 1000 Miglia Experience Greece " trademarks and related domains in the territory of Greece

1. OBJECT

The company 1000 Miglia Srl, wholly owned by the Automobile Club of Brescia, intends to acquire applications for participation in procedure for the exclusive use of:

- the verbal and figurative trademarks "1000 Miglia Experience Greece"
- the domains "millemigliaexperiencegr.gr" and "1000migliaexperiencegr.gr"

The exclusive use of the aforementioned trademark and domains refers only to product class 41 in relation to the service for organizing motor sport events in the territory of Greece.

The 1000 Miglia Experience Greece event must include a maximum number of n. 120 cars and maximum n. 6 days of event in total. The period of organization of the events must in any case be approved by 1000 Miglia.

These events must be carried out by the successful bidder according to the indications, directives and requirements defined by 1000 Miglia which will be explained in the technical specifications attached to the invitation letter.

The technical specifications and additional tender documents will be made available together with the letter of invitation that will be sent to suitable economic operators who have submitted the application form in reply to this notice according to the terms and conditions set out below.

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1.1 RIGHT OF THE WINNER RELATING TO 1000 MIGLIA WARM UP GREECE

The winner of this procedure shall also be entitled to request, for each contract duration, the use of the verbal and figurative mark 1000 Miglia Warm Up Greece for the organisation of a further event at 1000 Miglia Experience Greece with a maximum number of 35 cars and a maximum of 3 days in total. The request for use is subject to the presentation of a project and will be assessed and accepted at the sole discretion of 1000 Miglia.

The fee for such use is equal to € 20,000.00 (twenty thousand/00) plus VAT for each edition and to € 5,000.00 (five thousand/0) plus VAT for the consultancy services rendered by 1000 Miglia in addition to the percentage of the renewals of the event as an offer during the procedure.

2. REQUIREMENTS FOR PARTICIPATION

The requirements for participation in the procedure are as follows:

A) **general requirements:** non-existence of any cause for exclusion provided for by artt. 94, 95, 98 of the Italian D.Lgs. n. 36/2023;

B) **professional suitability requirements:** registered office or operational headquarters for activities related to the subject of this procedure.

3. TOTAL AMOUNT AND CHARGES OF THE SUCCESSFUL APPLICANT

The winner of this procedure shall pay to 1000 Miglia for each edition of the event:

- € 100.000,00 (one hundred thousand/00) plus VAT as a fee;

- ii. € 30.000.00 (thirty thousand/00) plus VAT for the consultancy services provided by 1000 Miglia for the previous two editions of the event and €16.000,00 (sixteen thousand/00) plus VAT from the third year onwards;
- iii. a percentage equal to 2% (two%), or another higher percentage offered during the tender, of the revenue of each event;
- iv. 5 free entry fees (not to be included in the maximum number of crews).
- v. The winner of this procedure also will pay for the travel, food and accommodation costs of 1000 Miglia staff, as specified in the technical specifications.

4. DURATION

The duration of the exclusive use under the terms of the agreement shall be for 02 (two) editions with the possibility of renewal, subject to agreement between the parties, within three months of the end of the agreement, for a further 03 (three) editions.

The first edition of the events shall be held during 2025.

5. AWARDING CRITERIA

The procedure will be awarded, even should there be only one formally valid offer, as long as it is deemed convenient and appropriate by 1000 Miglia S.r.l., through the criterion of the most economically advantageous offer pursuant to art. 108 of Legislative Decree 36/2023.

The awarding of the score for the technical offer, set at a maximum of **80 points** in total, will be based on the evaluation criteria and relative scores that will be indicated in the letter of invitation.

A maximum of **20 points** will be awarded for the economic offer, which will be allocated according to the increase presented in relation to the starting price, which is equal to the percentage of 2% (two per cent) of the revenues derived from the organisation of the event.

6. METHOD OF CONDUCTING THE PROCEDURE AND PRESENTATION OF THE OFFER

To participate in this notice, the Competitor must send the following signed closed format documents to 1000miglia@legalmail.it **by no later than 10:00 on 14 February 2024**:

- 1) Application to participate according to the attached format in Italian or English.
- 2) Identity card issued by the Italian authorities or passport of the undersigned of the application;
- 3) Chamber of Commerce company registration of the competitor(s).

Please note that this document, if in a language other than Italian, must be submitted accompanied by an Italian translation that is compliant with the original text and certified by the Italian diplomatic or consular authorities of the country in which it was drawn up, or by an official translator.

7. OTHER PROVISIONS

Pursuant to EU Regulation no. 2016/679 (so-called GDPR) and Legislative Decree 196/2003, as applicable, we inform you that the holder of the data released for participation in this tender is the Company 1000 Miglia S.r.l.

1000 Miglia S.r.l.
Ceo
Alberto Piantoni