



COPPA
DELLE ALPI
by 1000 Miglia



THE GREAT
ALPINE JOURNEY

1000
MIGLIA >

1000 MIGLIA, WE CARE

RESPONSIBILITY TOWARDS THE TERRITORIES

As part of its institutional mission, 1000 Miglia is increasingly aware of its **responsibility towards the communities and territories** crossed by the events it organises throughout the year. In addition to protecting the heritage of the Red Arrow and extending its popularity, 1000 Miglia intends to become a promoter of initiatives aimed at **conscious and sustainable development** and, to improve its approach to environmental, social and governance issues, the company has adopted a series of behaviours, policies and practices in favour of the communities involved in the events.

1000 Miglia, in the framework of the 2024 edition of the Coppa delle Alpi, will launch the project **The Great Alpine Journey**, a reflection path parallel to the race itinerary and aimed at representing the socio-economic, anthropological and environmental transformations that cross the Alpine territory in its cross-border dimension, stopping at some of the most emblematic locations in the world, looking at the Alpine district as a unicum.



1000 MIGLIA INTENDS
TO BECOME A PROMOTER
OF INITIATIVES AIMED
AT CONSCIOUS AND
SUSTAINABLE DEVELOPMENT

THE ROUTE

5 LEGS (CIRCA 1620KM)

1st Leg

Trieste (ITALY) → Cortina D'Ampezzo (ITALY)

2nd Leg

Cortina D'Ampezzo (ITALY) → Seefeld in Tirol (AUSTRIA)

3rd Leg

Seefeld in Tirol (AUSTRIA) → St. Moritz (SWITZERLAND)

4th Leg

St. Moritz (SWITZERLAND) → Gstaad (SWITZERLAND)

5th Leg

Gstaad (SWITZERLAND) → Courmayeur (ITALY)



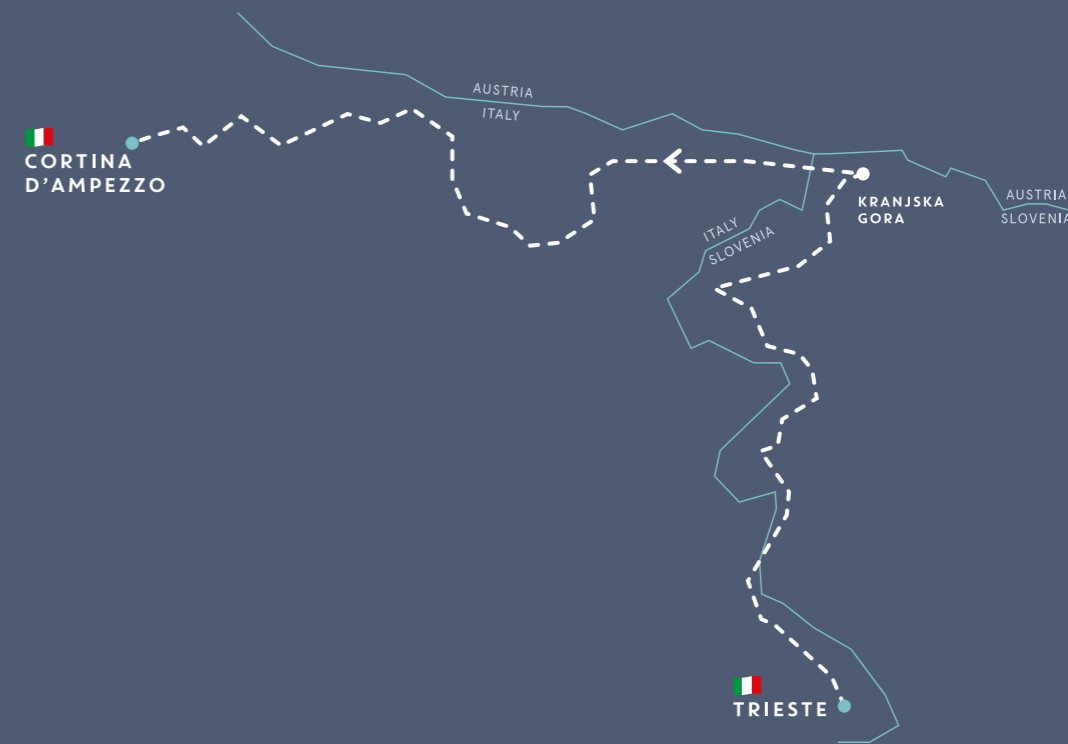
From East to West, from Trieste to Courmayeur, across the borders of Italy, Slovenia, Austria, Switzerland, Lichtenstein, Germany and France. The participating cars, limited to a maximum number of 30, will face 5 days of racing during which they will cross the Alpine chain before arriving in Courmayeur where The Great Alpine Journey will end with a Forum, the summary of the ideas and contributions collected every day in the transition workshops, in the local meetings with the stakeholders, reference figures of the different territories crossed and involved in the project's themes.

LEG 1

TRIESTE - CORTINA D'AMPEZZO CIRCA 370KM

- Departure 7:30 a.m.
- Arrival 6:30 p.m.
- Trieste - Kranjska Gora (lunch)
- Kranjska Gora (lunch) - Cortina d'Ampezzo
- Passing through Comeglians, one of the 7 municipalities involved against the depopulation of the Terre Alte (High Lands)

Departure from Trieste, in the direction of Slovenia, arriving first in **Tolmin, Alpine Town 2016** "for its enhancement of the natural and cultural heritage" and then in Kranjska Gora, a cutting-edge municipality in waste and water management, energy saving, territorial planning and management of greenery. Back to Italy, passing through **Tolmezzo, Alpine Town 2017** for its "particular attention to relations with the surrounding area"; arrival in Cortina d'Ampezzo, which through the Cortina Thinks Green project has been using 100% Green certified energy for its ski facilities for some time now.



LEG 2

CORTINA D'AMPEZZO - SEEFELD IN TIROL CIRCA 285KM

- Departure 8:00 a.m.
- Arrival 5:30 p.m.
- Cortina - Brunico (lunch)
- Brunico (lunch) - Seefeld in Tirol
- Passing through Val Badia which was awarded the Global Sustainable Tourism Council certification in 2022

Departure from Cortina d'Ampezzo towards **Val Badia**, which obtained the **GSTC** (Global Sustainable Tourism Council) **certification** in 2022, thanks to initiatives aimed at encouraging responsibility towards the territory and hospitality. Entry into Austria, with destination Innsbruck, leading city of the Tyrolean Clean Alpine Region project, and arrival in Seefeld in Tirol, where the first hydroelectric plant with zero environmental impact is located, as it uses purified waste water to produce energy.

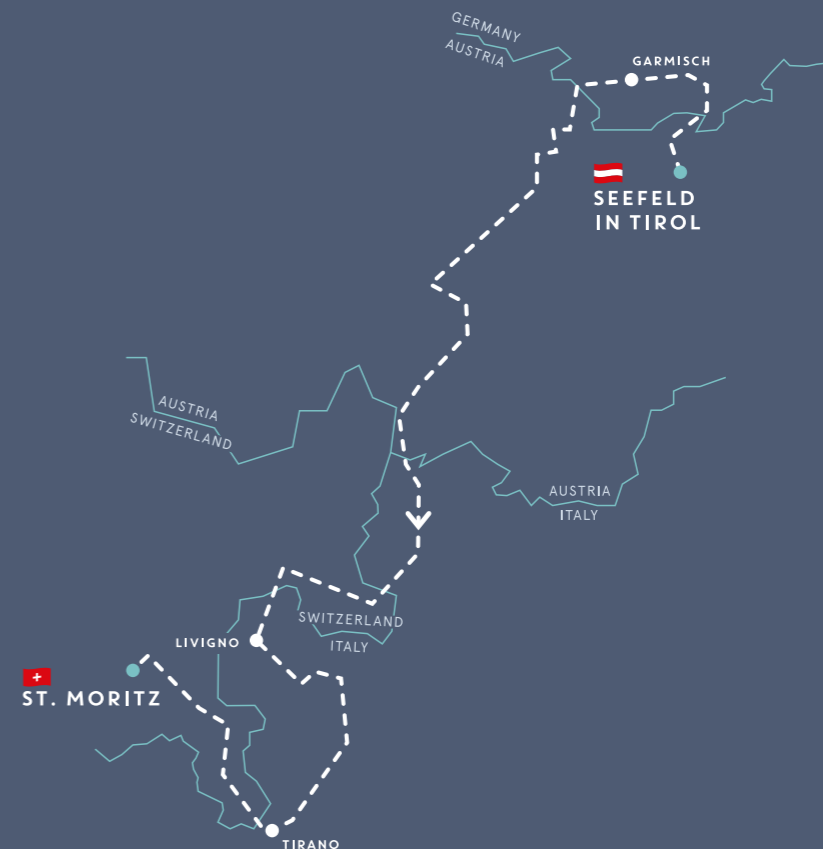


LEG 3

SEEFELD IN TIROL - ST MORITZ CIRCA 370KM

- Departure 7:00 a.m.
- Arrival 6:00 p.m.
- Seefeld in Tirol – Livigno (lunch)
- Livigno (lunch) – St Moritz
- Passing through the Munt la Schera Tunnel

Departure from Seefeld in Tirol, to Garmisch in Germany, the town that presented the **Nachhaltigkeitsstrategie** in 2020, a systemic strategy for sustainable economic development and demographic change; back to Austria, with the final leg in St. Moritz (Switzerland), the first ski resort in the world to use only recycled water for snowmaking.

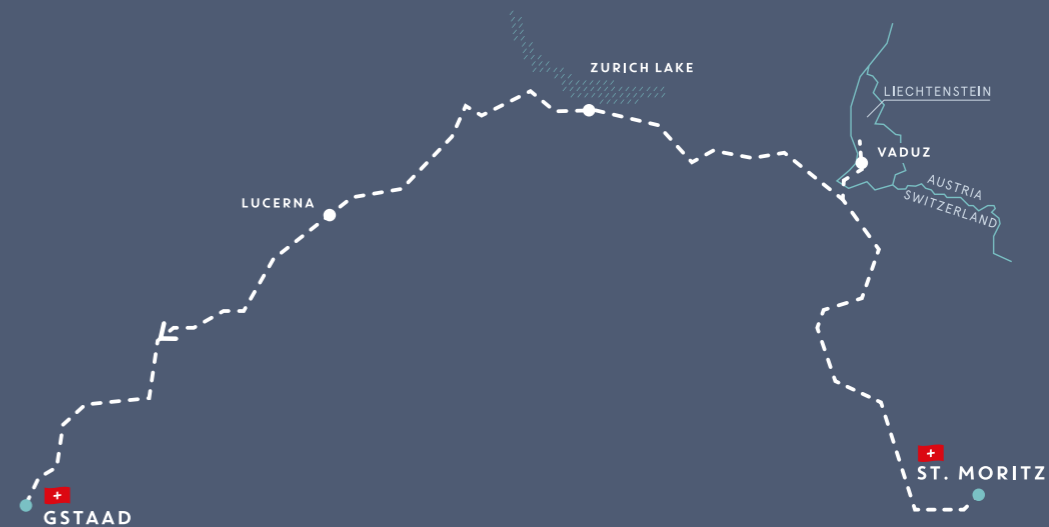


LEG 4

ST MORITZ - GSTAAD CIRCA 395KM

- Departure 7:00 a.m.
- Arrival 6:45 p.m.
- Vaduz (break)
- St. Moritz – Lucerne (lunch)
- Lucerne (lunch) – Gstaad

Departure from St. Moritz in the direction of **Lake Zurich** and after passing through Liechtenstein for a short stop in Vaduz, the lunch break will take place in the picturesque city of Lucerne at the Swiss Museum of Transport. The leg will end with the arrival in **Gstaad**.



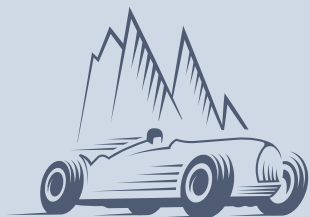
LEG 5

GSTAAD - COURMAYEUR CIRCA 160KM

- Departure 8:00 a.m.
- Arrival 4:30 p.m.
- Gstaad – Chamonix (lunch)
- Chamonix (lunch) – Courmayeur
- Passing through the Mont Blanc Tunnel

Departure from Gstaad, with entry into France, in **Chamonix**, home of the CREA (Centre de Recherches sur les Ecosystemes d'Altitude) and **Alpine Town 2015**, thanks to measures to protect the territory and cooperation policies with nearby Gstaad, Grindelwald, Valtournenche and Courmayeur. Final leg in Courmayeur, where the local council, within the framework of the Courmayeur Climate HUB, is implementing measures to reduce traffic in the valleys and the work of monitoring and studying glaciers. Closing forum.





**COPPA
DELLE ALPI**

by 1000 Miglia

In collaboration with



1000 MIGLIA SRL

