

Brescia, 22.03.2024

Public notice to receive expressions of interest for the use of the "1000 Miglia Experience Florida" trademark and related domains in the territory of Florida

1. OBJECT

The company 1000 Miglia Srl, wholly owned by the Automobile Club of Brescia, intends to acquire applications for participation in procedure for the exclusive use of:

- the verbal and figurative trademark "1000 Miglia Experience Florida"
- the domains "1000migliaexperienceflorida.us" and "millemigliaexperienceflorida.us"

The exclusive use of the aforementioned trademark and domains refers only to product class 41 in relation to the service for organizing motor sport events in the territory of Florida.

The 1000 Miglia Experience Florida event must include a maximum number of n. 120 cars and maximum n. 6 days of event in total.

The Event must be carried out by the successful bidder according to the indications, directives and requirements defined by 1000 Miglia which will be explained in the technical specifications attached to the invitation letter. The period of the organization of the event must be in any case approved by 1000 Miglia. The technical specifications and additional tender documents will be made available together with the letter of invitation that will be sent to suitable economic operators who have submitted the application form in reply to this notice according to the terms and conditions set out below.

2. REQUIREMENTS FOR PARTICIPATION

The requirements for participation in the procedure are as follows:

- A) **general requirements:** non-existence of any cause for exclusion provided for by artt. 94, 95, 98 of the Italian D.Lgs. n. 36/2023;
- B) **professional suitability requirements:** registered office or operational headquarters for activities related to the subject of this procedure.

3. TOTAL AMOUNT AND CHARGES OF THE SUCCESSFUL APPLICANT

The winner of this procedure shall pay to 1000 Miglia for each edition of the event:

- a) as a **FEE**:
- € 50,000.00 (fifty thousand/00) plus VAT for the organisation of the first edition;
 - € 80,000.00 (eighty thousand/00) plus VAT for the organisation of the second edition;
 - € 130,000.00 (one hundred thirty thousand/00) plus VAT for the organisation of the third edition;
- In case of renewal:
- € 150,000.00 (one hundred fifty thousand/00) plus VAT for the organisation of the fourth edition;
 - € 200,000.00 (two hundred thousand/00) plus VAT for the organisation of the fifth edition;
- b) In addition to the fees mentioned in the previous point for the **CONSULTANCY SERVICES** provided by 1000 Miglia:

- i. € 50,000.00 (fifty thousand/00) plus VAT for the first edition;
- ii. € 50,000.00 (fifty thousand/00) plus VAT for the second edition;
- iii. € 30,000.00 (fifty thousand/00) plus VAT for each edition from the third;
Intercontinental flights, travelling, board and lodging expenses for 1000 Miglia personnel will also be borne by the successful bidder, as provided for in the technical specifications;
- c) In addition to the fees and the consultancy services, the **PERCENTAGE OF THE TURNOVER** of each event equal to 2% (two percent), or any higher percentage offered in the tender;
- d) N. 5 free entry fees (not to be included in the maximum number of 120 crews).

4. DURATION

The duration of the exclusive use under the terms of the agreement shall be for 02 (two) editions with the possibility of renewal, subject to agreement between the parties, within three months of the end of the agreement, for a further 03 (three) editions.

The first edition of the event shall be held during February/March 2025.

5. AWARDING CRITERIA

The procedure will be awarded, even should there be only one formally valid offer, as long as it is deemed convenient and appropriate by 1000 Miglia S.r.l., through the criterion of the most economically advantageous offer pursuant to art. 108 of Legislative Decree 36/2023.

The awarding of the score for the technical offer, set at a maximum of **80 points** in total, will be based on the evaluation criteria and relative scores that will be indicated in the letter of invitation.

A maximum of **20 points** shall be attributed to the economic offer, which shall be awarded according to the increase presented with respect to the tender base equal to the percentage of 2% (two percent) excluding tax on the turnover deriving from the organisation of the event.

6. METHOD OF CONDUCTING THE PROCEDURE AND PRESENTATION OF THE OFFER

To participate in this notice, the Competitor must send the following signed closed format documents to 1000miglia@legalmail.it **by 12:00 on 08th April 2024**:

- 1) Application to participate drawn up on letterheads according to the attached format in Italian or English.
- 2) Identity card issued by the Italian authorities or passport of the undersigned of the application;
- 3) Chamber of Commerce company registration of the competitor(s). Please note that this document, if in a language other than Italian, must be submitted accompanied by an Italian translation that is compliant with the original text and certified by the Italian diplomatic or consular authorities of the country in which it was drawn up, or by an official translator.

7. OTHER PROVISIONS

Pursuant to EU Regulation no. 2016/679 (so-called GDPR) and Legislative Decree 196/2003, as applicable, we inform you that the holder of the data released for participation in this tender is the Company 1000 Miglia S.r.l.

1000 Miglia S.r.l.
Ceo
Alberto Piantoni