

# GREEN TALK

## CROSSING THE FUTURE: THE UNCERTAIN HORIZON OF SUSTAINABLE MOBILITY

**Moderator**

**Massimiliano Del Barba** – *Journalist from Corriere della Sera*

### INSTITUTIONAL GREETINGS

**Laura Castelletti** *Mayor of Brescia*  
**Franco Gussalli Beretta** *President Confindustria Brescia*  
**Aldo Bonomi** *President Aci Brescia*  
**Beatrice Saottini** *President 1000 Miglia Srl*

### PANEL DISCUSSION

#### 1 - STUDYING THE FUTURE

OBSERVATORY SMART & CONNECTED CAR,  
PRESENTATION OF 2024 ANALYSIS

**Giovanni Miragliotta** *Scientific Head of the Observatory*

#### 2 - MANUFACTURING THE FUTURE

AUTOMOTIVE INDUSTRY LEADERS FACING THE  
CHALLENGE OF SUSTAINABLE MOBILITY

**Paolo Streparava** *CEO Gruppo Streparava, Vice  
President Confindustria Brescia with  
mandate for Credit, Finance and  
Taxation*  
**Marco Bonometti** *CEO and President Gruppo Omr*  
**Mauro Quaini** *Founder and Technical Director of  
Punto Com Group*

#### 3 - LIVING THE FUTURE

HOW THE FORMS AND FUNCTIONS OF THE  
URBAN SPACE AROUND US ARE CHANGING

**Gianluca Schinaia** *Head of Sustainability of Sustrain*

#### 4 - IMAGINING THE FUTURE

Keynote Speech by **Alberto Mattiello**, *Business Futurist, author and  
innovation expert (remote)*

#### 5 - GOVERNING THE FUTURE

THE ROLE OF TERRITORIAL INSTITUTIONS IN  
THE NEW MACROECONOMIC SCENARIO

**Guido Guidesi** *Lombardia Region, Councillor for  
Economic Development*

#### 6 - COMMUNICATING THE FUTURE

BEYOND ENVIRONMENTAL MARKETING: HOW  
ACTORS OF CHANGE SHOULD TELL THEIR  
STORY ACCORDING TO EXPERTS

**Luca Barbieri** *Co-founder of Blum Vision*  
**Francesca Tocchella** *Co-founder of Kore-event designer  
and Nhabi Società Benefit*  
**Gabriella Braidotti** *Founder of Threesixty Communication  
Services*

### CONCLUSIONS

**Alberto Piantoni** *Ceo 1000 Miglia Srl*