

**JOURNEY INTO THE ALPINE PLATFORM IN THE MAKING
COURMAYEUR - MONT BLANC CONGRESS HALL
SATURDAY 4 MAY 2024**

The Conference that closes the Coppa delle Alpi 2024 aims to restore the sense of the thematic itinerary of the talk legs, mixing local best practices with direct testimony from the territories, local and non-local experts who have taken part in the Great Alpine Journey and who share some reflections on the sense of the itinerary, on the development prospects that open up for the Alpine territories, on the sense of the idea of an *Alpine platform*, on the relationship between highlands and lowlands foothills, between rural and urban dimensions.

Alongside the good practices that start from the *consciousness of place* to position themselves within the modernity of the environmental, social and economic transformations affecting the Alps, there is a moment dedicated to the networks that innervate the platform: *environmental, energy, logistics, knowledge networks*.

10:00 a.m.

INTRODUCTION BY Massimiliano **Del Barba** (Corriere della Sera)

INSTITUTIONAL GREETINGS

Federico Perrin, Vice Mayor of Courmayeur
Aosta Valley Autonomous Region

Beatrice Saottini, Chairman of 1000 Miglia Srl

PROJECT PRESENTATION

Alberto Piantoni, CEO 1000 Miglia

10:30 a.m.

TRACES OF PLACE CONSCIOUSNESS AND GOOD PRACTICES IN THE ALPINE PLATFORM

Animated by Albino Gusmeroli (Aster)

EXPERIENCES

Stéphanie Anselmet, winemaker entrepreneur Maison Anselmet Family

Tommy Cantoni, Vice Mayor of Livigno

Franco Claretti, Director Stelvio National Park

Nurye Donatoni, Artistic Director of the Traditional Aosta Valley Craft Museum

COMMENTARY INTERVENTIONS

Claudio Bertorelli, Italy, Urban Landscaper

Davide Ceriali, Italy, Entrepreneur

Lino Zani, Journalist and communicator

Jeffrey "Jeff" Gault, USA, Entrepreneur

Albert Wetz, Luxembourg, Entrepreneur

11:30 a.m.

Coffee Break

11:45 a.m.

THE SCENARIOS AND GRAND CHALLENGES OF THE ALPINE PLATFORM

Animated by Aldo Bonomi (Aster)

ENERGY NETWORKS FOR THE ALPINE REGION

Giuseppe Argirò, CEO CVA

ENVIRONMENTAL NETWORKS IN CLIMATE CHANGE

Vanda Bonardo, President CIPRA Italia – National coordinator Alpi Legambiente

Luisa Vuillermoz, Director Fondation Grand Paradis Cogne

THE PROXIMITY NETWORKS OF COMMERCE

Francesco Pugliese, former CEO Conad

THE INSTITUTIONAL FABRIC OF THE ALPINE PLATFORM

Marco Bussone, President Uncem

Giulio Grosjacques, Tourism Councillor for the Aosta Valley Autonomous Region

Conclusions by *Alberto Piantoni* (CEO 1000 Miglia) and *Aldo Bonomi* (Aster)

Fulvio **Blanchet**, Director Consortium Producers and Protection of the DOP Fontina,
introduces the PDO Products that will be served at the light lunch

1 p.m.

Light lunch in the foyer