

28TH - 4TH APRIL - MAY 2024

THE GREAT ALPINE JOURNEY

JOURNEY INTO THE ALPINE PLATFORM IN THE MAKING COURMAYEUR - MONT BLANC CONGRESS HALL SATURDAY 4 MAY 2024

The Conference that closes the Coppa delle Alpi 2024 aims to restore the sense of the thematic itinerary of the talk legs, mixing local best practices with direct testimony from the territories, local and non-local experts who have taken part in the Great Alpine Journey and who share some reflections on the sense of the itinerary, on the development prospects that open up for the Alpine territories, on the sense of the idea of an *Alpine platform*, on the relationship between highlands and lowlands foothills, between rural and urban dimensions.

Alongside the good practices that start from the *consciousness of place* to position themselves within the modernity of the environmental, social and economic transformations affecting the Alps, there is a moment dedicated to the networks that innervate the platform: *environmental, energy, logistics, knowledge networks*.

1000 Miglia S.r.l. Società soggetta a direzione e coordinamento da parte dell'Automobile Club di Brescia ai sensi dell'art. 2497 Bis C.C.

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10:00 a.m.

INTRODUCTION BY Massimiliano Del Barba (Corriere della Sera)

INSTITUTIONAL GREETINGS *Federico Perrin*, Vice Mayor of Courmayeur Aosta Valley Autonomous Region *Beatrice Saottini*, Chairman of 1000 Miglia Srl

PROJECT PRESENTATION *Alberto Piantoni*, CEO 1000 Miglia

10:30 a.m.

TRACES OF PLACE CONSCIOUSNESS AND GOOD PRACTICES IN THE ALPINE PLATFORM

Animated by Albino Gusmeroli (Aaster)

EXPERIENCES

Stéphanie Anselmet, winemaker entrepreneur Maison Anselmet Family

Thommy Cantoni, Vice Mayor of Livigno

Franco Claretti, Director Stelvio National Park

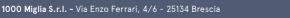
Nurye Donatoni, Artistic Director of the Traditional Aosta Valley Craft Museum

COMMENTARY INTERVENTIONS

Claudio Bertorelli, Italy, Urban Landscaper Davide Ceriali, Italy, Entrepreneur Lino Zani, Journalist and communicator Jeffrey "Jeff" Gault, USA, Entrepreneur Albert Wetz, Luxembourg, Entrepreneur

11:30 a.m.

Coffee Break







11:45 a.m.

THE SCENARIOS AND GRAND CHALLENGES OF THE ALPINE PLATFORM Animated by Aldo Bonomi (Aaster)

ENERGY NETWORKS FOR THE ALPINE REGION

Giuseppe Argirò, CEO CVA

ENVIRONMENTAL NETWORKS IN CLIMATE CHANGE

Vanda Bonardo, President CIPRA Italia – National coordinator Alpi Legambiente Luisa Vuillermoz, Director Fondation Grand Paradis Cogne

THE PROXIMITY NETWORKS OF COMMERCE

Francesco Pugliese, former CEO Conad

THE INSTITUTIONAL FABRIC OF THE ALPINE PLATFORM

Marco Bussone, President Uncem *Giulio Grosjacques*, Tourism Councillor for the Aosta Valley Autonomous Region

Conclusions by *Alberto Piantoni* (CEO 1000 Miglia) and *Aldo Bonomi* (Aaster)

Fulvio **Blanchet**, Director Consortium Producers and Protection of the DOP Fontina, introduces the PDO Products that will be served at the light lunch

1 p.m.

Light lunch in the foyer

