

Brescia, 21<sup>st</sup> January 2024

## **Public notice to receive expressions of interest for the use of the "1000 Miglia 1000 Miglia Warm Up France" trademarks and related domains in the territory of France**

### **1. OBJECT**

The company 1000 Miglia Srl, wholly owned by the Automobile Club of Brescia, intends to acquire applications for participation in procedure for the exclusive use of:

- the verbal and figurative trademarks "1000 Miglia Warm Up France"
- the domains "1000migliawarmupfrance.fr" and "millemigliawarmupfrance.fr"

The 1000 Miglia Warm Up France event (hereinafter the "Event") must include a maximum number of 40 cars per event with the possibility of requesting a 20% increase upon submission of a reasoned proposal to 1000 Miglia and its acceptance.

The duration of the event must be a maximum of n. 04 days of event in total.

The successful tenderer will have to organize for each year of validity of contract no. 1 event with the right, starting from the second year, to request the organization of a further one up to n. 2 events and, starting from the third year, the organization of up to n. 3 events per year.

These events must be carried out by the successful tenderer according to the guidelines, directives and requirements defined by 1000 Miglia which will be explained in the technical specifications attached to the invitation letter. The period of organization of the events must in any case be approved by 1000 Miglia.

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The technical specifications and further tender documents will be made available together with the invitation letter which will be sent to the eligible economic operators who have submitted the expression of interest in response to this notice according to the methods and terms set out below.

### **2. REQUIREMENTS FOR PARTICIPATION**

The requirements for participation in the procedure are as follows:

A) **general requirements:** non-existence of any cause for exclusion provided for by artt. 94, 95, 98 of the Italian D.Lgs. n. 36/2023;

B) **professional suitability requirements:** registered office or operational headquarters for activities related to the subject of this procedure.

### **3. DURATION**

The duration of the exclusive use under the terms of the agreement shall be for 02 (two) editions (2025-2026) with the possibility of renewal, subject to agreement between the parties, within three months of the end of the agreement, for a further 03 (three) editions (2027-2028-2029).

The first edition of the events shall be held during 2025.

#### 4. TOTAL AMOUNT AND CHARGES OF THE SUCCESSFUL APPLICANT

The winner of this procedure shall pay to 1000 Miglia for each edition of the event:

**a) AS A FEE**

€ 25.000,00 (twenty-five thousand) plus VAT as a fee for the organization of each edition of the event.

In case of exercising the right to organize further events, starting from the 2nd year, €25,000.00 (twenty-five thousand/00) plus VAT for each event organised.

**b) In addition to the fee referred to in the previous point for the CONSULTANCY PROVIDED BY 1000 MIGLIA**

€5,000.00 (five thousand/00) plus VAT for the first edition of each new organized event (e.g. the second year, if a second event is activated, €5,000.00 must be paid) without prejudice to the possibility for the successful tenderer to request further consultancy from 1000 Miglia upon payment of the amount requested by 1000 Miglia;

**c) In addition to the fees and consultancy fees, A PERCENTAGE EQUAL TO 2% (TWO%), OR ANOTHER HIGHER PERCENTAGE OFFERED DURING THE TENDER, of the turnover of each edition of the event organised;**

**d) N. 2 FREE REGISTRATION FEES** (not to be included in the maximum number of crews).

#### 5. AWARDING CRITERIA

The procedure will be awarded, even should there be only one formally valid offer, as long as it is deemed convenient and appropriate by 1000 Miglia S.r.l., through the criterion of the most economically advantageous offer pursuant to art. 108 of Legislative Decree 36/2023.

The awarding of the score for the technical offer, set at a maximum of **80 points** in total, will be based on the evaluation criteria and relative scores that will be indicated in the letter of invitation.

A maximum of **20 points** will be awarded for the economic offer, which will be allocated according to the increase presented in relation to the starting price, which is equal to the percentage of 2% (two per cent) of the revenues derived from the organisation of the event.

#### 6. METHOD OF CONDUCTING THE PROCEDURE AND PRESENTATION OF THE OFFER

To participate in this notice, the Competitor must send the following signed closed format documents to [1000miglia@legalmail.it](mailto:1000miglia@legalmail.it) **by no later than 12:00 on 06<sup>th</sup> December 2024**:

- 1) Application to participate according to the attached format in Italian or English.
- 2) Identity card issued by the Italian authorities or passport of the undersigned of the application;
- 3) Chamber of Commerce company registration of the competitor(s).

Please note that this document, if in a language other than Italian, must be submitted accompanied by an Italian translation that is compliant with the original text and certified by the Italian diplomatic or consular authorities of the country in which it was drawn up, or by an official translator.

#### 7. OTHER PROVISIONS

Pursuant to EU Regulation no. 2016/679 (so-called GDPR) and Legislative Decree 196/2003, as applicable, we inform you that the holder of the data released for participation in this tender is the Company 1000 Miglia S.r.l.

**1000 Miglia S.r.l.**  
Commercial Director  
f.to Fulvio D'Alvia