

Brescia, 3 February 2025

## PUBLIC NOTICE FOR THE SEARCH OF ECONOMIC OPERATORS INTERESTED IN THE NON-EXCLUSIVE USE OF THE 1000 MIGLIA TRADEMARKS

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1000 Miglia SRL, a company wholly owned by the Automobile Club of Brescia, announces its intention to evaluate the non-exclusive concession for a fee of the 1000 Miglia trademarks to be used in initiatives aimed at its diffusion within the so-called “virtual reality” through community experiences based on the history and prestige of the “1000 Miglia” regularity event for classic cars.

In order to acquire information from the market of reference, interested parties are invited to express their interest by submitting a brief and rough draft of the initiatives that could be developed and implemented by e-mail to the Certified Electronic Mail (CEM) address [1000miglia@legalmail.it](mailto:1000miglia@legalmail.it).

Please note that 1000 Miglia reserves the right, on the basis of the information acquired and at its sole discretion, to open further negotiations with those subjects whose expressions of interest are deemed worthy of consideration.

This notice has the value of a market survey and does not constitute a proposal to tender.

1000 Miglia S.r.l.