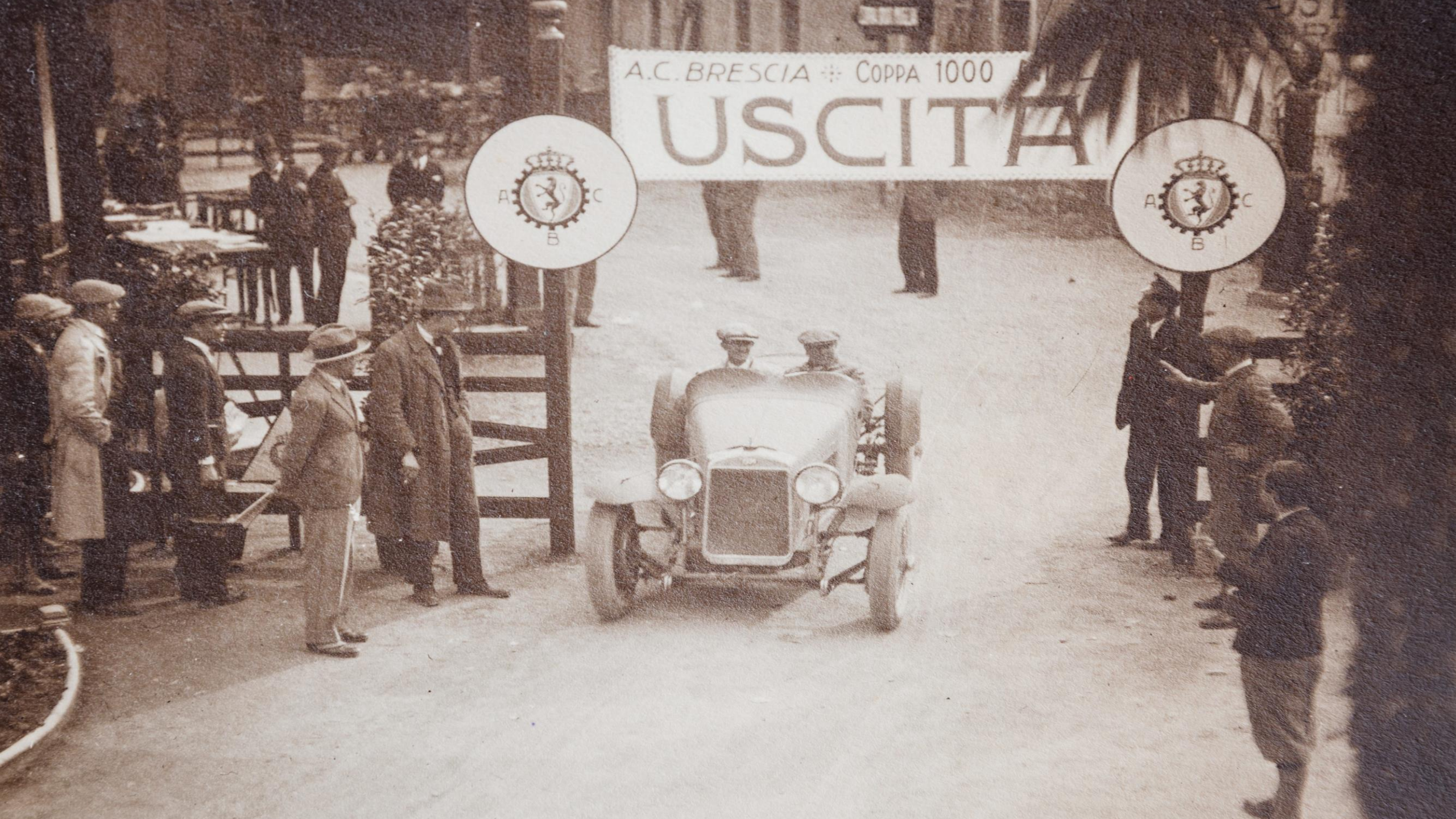
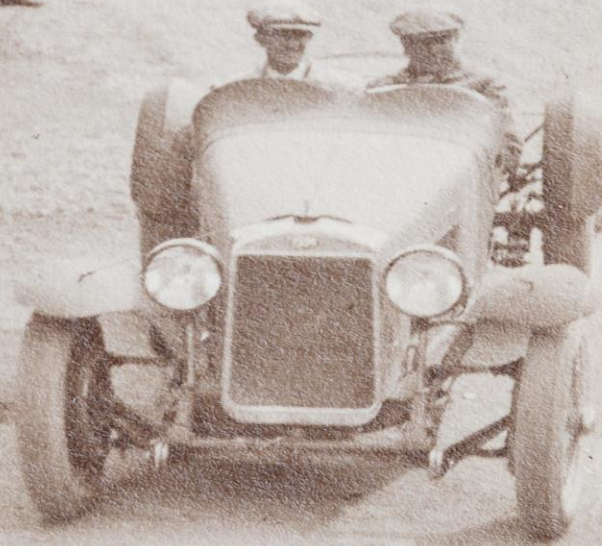




1000 MIGLIA
GOES TO SCHOOL

A.C. BRESCIA :: COPPA 1000

USCITA



From January 2025, the **Automobile Club of Brescia and 1000 Miglia Srl** will be offering the free of charge initiative “The 1000 Miglia goes to school” to schools of all levels in the city of Brescia and its province, in order to spread knowledge of the “Most Beautiful Race in the World” in its territory of origin and choice.





OBJECTIVES

The aim is to make students grasp the **modern nature** of the race, which is capable of uniting multiple themes (motoring, infrastructure, industry, technology, art, customs, consumption, tourism) and to make them aware of the Red Arrow's **ability** to contribute to the **symbolic unification of Italy** (together with the Giro d'Italia) in the aftermath of the end of World War II and to be one of the **emblems of the national new beginning**, a new beginning that would lead to the Italian economic miracle within a decade.



TYPE OF ACTIVITIES OFFERED

- 1-hour interactive **lecture**/conference
- 1000 Miglia-themed **gadgets** for the students
- The possibility to **participate** in the "Design your 1000 Miglia" art competition
- Access **pass** to the 1000 Miglia Village for the 2025 edition for a class or for a representation of students from each institute involved



INFO

The activities will be offered **free of charge** to the first **30 interested schools**.
Registrations are to be sent **by 20 January 2025** to elena.pala@ext.1000miglia.it
The **activities** in the schools will take place **between January and May 2025**.



1000 MIGLIA 2025

The forty-third edition of the *Most Beautiful Race In The World* will be held from Tuesday 17 to Saturday 21 June, the captivating round trip from Brescia to Rome and back.

For the third year in a row, the event will take place over 5 days and will retrace the legendary pre-war races on a “figure-eight” route, as in the first 12 editions of the 1000 Miglia speed race.

1000
MIGLIA
2025

17TH – 21ST JUNE
2025



1st Leg / 17TH TUESDAY

Brescia → San Lazzaro di Savena (Bologna)

2nd Leg / 18TH WEDNESDAY

San Lazzaro di Savena (Bologna) → Rome

3rd Leg / 19TH THURSDAY

Rome → Cervia - Milano Marittima

4th Leg / 20TH FRIDAY

Cervia - Milano Marittima → Parma

5th Leg / 21ST SATURDAY

Parma → Brescia



CORPORATE SOCIAL RESPONSIBILITY

Since its inception, the 1000 Miglia has represented the expression of the bold, innovative and pioneering spirit that has made the race unique and its brand, the historic Red Arrow, unmistakable.

Today, the 1000 Miglia wants to continue to renew itself, and does so driven by major objectives such as protecting the heritage of the Red Arrow and extending its fame to become an icon of Italian excellence.

This evolution cannot but be based on the concept of responsibility, both towards its own city, the place where it was founded and where it still operates today, and towards the territories it passes through and the people, especially young people, who in various ways gravitate in the orbit of the 1000 Miglia





THANK YOU

