

Brescia, March 23rd 2026

Public notice to receive expressions of interest for the use of the "1000 Miglia Experience" trademarks and related domain in the territory of the Kingdom of Saudi Arabia

1. OBJECT

The company 1000 Miglia Srl, wholly owned by the Automobile Club of Brescia, intends to acquire applications for participation in procedure for the exclusive use of:

- the verbal and figurative trademarks "1000 Miglia Experience"
- the domain "1000migliaexperiencesaudi Arabia.com"

The exclusive use of the aforementioned trademarks and domains refers solely to class 41 in relation to the organization of motor sports events in the Kingdom of Saudi Arabia.

The 1000 Miglia Experience Saudi Arabia event (hereinafter the "Event") must include a maximum number of 150 cars per event with the possibility of requesting 200 crews from the fourth edition upon submission of a reasoned proposal to 1000 Miglia and its acceptance.

The event must be carried out by the successful tenderer according to the guidelines, directives and requirements defined by 1000 Miglia which will be explained in the technical specifications attached to the invitation letter. The period of organization of the events must in any case be approved by 1000 Miglia.

The technical specifications and further tender documents will be made available together with the invitation letter which will be sent to the eligible economic operators who have submitted the expression of interest in response to this notice according to the methods and terms set out below.

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2. REQUIREMENTS FOR PARTICIPATION

The requirements for participation in the procedure are as follows:

A) **general requirements:** non-existence of any cause for exclusion provided for by artt. 94, 95, 98 of the Italian D.Lgs. n. 36/2023;

B) **professional suitability requirements:** registered office or operational headquarters for activities related to the subject of this procedure.

3. DURATION

The duration of the exclusive use under the terms of the agreement shall be referred to 2027, 2028 and 2029 with the possibility of renewal, subject to agreement between the parties, within three months of the end of the agreement, for 2030, 2031, 2032 e 2033 editions.

The first edition of the events shall be held during 2027.

4. TOTAL AMOUNT AND CHARGES OF THE SUCCESSFUL APPLICANT

The winner of this procedure shall pay to 1000 Miglia for each edition of the event:

a) AS A FEE

€ 70.000,00 (seventy thousand) plus VAT for the organization of the first two edition of the event (2027-2028), € 120.000,00 (one hundred twenty thousand) plus VAT for the organization of the third edition of the event (2029), € 150.000,00 (one hundred fifty thousand) plus VAT for the organization of the fourth and fifth edition of the event (2030-2031) and € 200.000,00 (two hundred thousand) plus VAT for the organization from the sixth edition of the event;

b) In addition to the fee referred to in the previous point for the **CONSULTANCY PROVIDED BY 1000 MIGLIA**

€30,000.00 (thirty thousand/00) plus VAT for the first two editions. This is without prejudice to the possibility for the successful bidder to request additional consulting activities or extra services from 1000 Miglia, subject to payment of an additional amount that will be quoted separately and will be payable on top of the above amount.

c) In addition to the fees and consultancy fees, a percentage equal to 3% (three%), or another higher percentage offered during the tender, of the turnover of each edition of the event organised;

d) N. 5 FREE REGISTRATION FEES (not to be included in the maximum number of crews).

Please note that the successful bidder is responsible for covering the travel, food and accommodation expenses of the 1000 Miglia Srl team for each event edition and related site visits.

5. AWARDING CRITERIA

The procedure will be awarded, even should there be only one formally valid offer, as long as it is deemed convenient and appropriate by 1000 Miglia S.r.l., through the criterion of the most economically advantageous offer pursuant to art. 108 of Legislative Decree 36/2023.

The awarding of the score for the technical offer, set at a maximum of **80 points** in total, will be based on the evaluation criteria and relative scores that will be indicated in the letter of invitation.

A maximum of **20 points** will be awarded for the economic offer, which will be allocated according to the increase presented in relation to the starting price, which is equal to the percentage of 2% (two per cent) of the revenues derived from the organisation of the event.

6. METHOD OF CONDUCTING THE PROCEDURE AND PRESENTATION OF THE OFFER

To participate in this notice, the Competitor must send the following signed closed format documents to 1000miglia@legalmail.it **by no later than 12:00 on April 22nd 2026**:

- 1) Application to participate according to the attached format in Italian or English.
- 2) Identity card issued by the Italian authorities or passport of the undersigned of the application;
- 3) Chamber of Commerce company registration of the competitor(s).

Please note that this document, if in a language other than Italian, must be submitted accompanied by an Italian translation that is compliant with the original text and certified by the Italian diplomatic or consular authorities of the country in which it was drawn up, or by an official translator.

7. OTHER PROVISIONS

Pursuant to EU Regulation no. 2016/679 (so-called GDPR) and Legislative Decree 196/2003, as applicable, we inform you that the holder of the data released for participation in this tender is the Company 1000 Miglia S.r.l.

1000 Miglia S.r.l.
Commercial Director
f.to Fulvio D'Alvia