

Brescia, March 5th 2026

**PUBLIC NOTICE – EXPRESSION OF INTEREST FOR THE PARTICIPATION IN
THE MOTORING EVENT
“1000 MIGLIA GREEN” - 2026 EDITION**

In the context of the motoring event called **1000 Miglia Green** (hereinafter the “Event”), a regularity race for full electric cars - including Hypercars and Supercars - to be held, for the **2026 edition, from June 9th to 13th**, concomitantly as 1000 Miglia, a regularity race for historic cars, tracing the same route, the company 1000 Miglia Srl, owned by the Automobile Club of Brescia, intends to acquire proposals for participation in the abovementioned Event, without the right to exclusive merchandise, which will grant the rights and benefits set out in the form attached to this Notice and subject to the terms and conditions set out in the Special Race Regulation published on the *1000miglia.it* website, in the section dedicated to the event:

- **RACING SPONSOR**: with value of € 30,000.00 (thirty thousand/00) plus VAT for the edition, contract term until the 30.09.2026

If the economic operator is a car manufacturer, an automobile producer, or a car rental company, it may exercise the additional visibility option specified under the item “COURTESY CAR” referred to in the Annex.

The operators wishing to participate in the Event are invited to express their interest by sending the attached application form duly signed by the company’s legal representative (a scanned copy of his/her Identity Card shall be enclosed) to the e-mail address marketing1000miglia@pec.it by no later than April 28th, 2026 at 12:00/noon.

The requested fee will be due, upon receipt of the relevant invoice, upon signature of the Agreement of Participation and in any case no later than the **28th of April 2026**.

It should be noted that the aforementioned sponsorship offers may be received from economic operators belonging to any product category/industry with the exclusion of the following ones: watch-making, jewelry, glasses, pens, loyalty program, banks and credit institutions.

1000 Miglia reserves the right, at its sole discretion, to consider proposals offering:

- for lower fees than those indicated above, specifying the marketing rights and benefits to be waived, as set out in the relevant Annex;
- where part of the proposal consists of goods or services useful for the organisation and promotion of the event; in this case the proposal shall specify the nature of the goods and services offered and their monetary value. This possibility does not apply to any potential granting of a Courtesy Car as referred to in the Annex.

This research does not constitute an offer to the public but a mere invitation to offer and does not bind 1000 Miglia to stipulate the Agreement.

1000 Miglia S.r.l. highlights that the stipulation of any sponsorship contract is subject to the proven non-existence of the causes impeding such stipulation - on the part of the economic operator - pursuant to the Italian Code of Public Contracts (Legislative Decree 36/2023).

1000 Miglia S.r.l. reserves the right, at its sole discretion, not to confirm the participation for reasons relating to the protection of the values and image of the 1000 Miglia brand.

1000 Miglia S.r.l.
Commercial Director
Mr. Fulvio D'Alvia

1000 MIGLIA GREEN 2026

RACING SPONSOR

MARKETING RIGHTS & BENEFITS

GENERAL CONDITIONS

- Fee: € 30,000.00 (thirty thousand/00) + VAT
- Duration of the contract: from signature until the 30th of September 2026
- Industry exclusivity: not included

PARTICIPATION IN THE RACE

- Entry fee for n. 1 full-electric car listed in the categories specified in the Special Race Regulations, including the following services:
 - hospitality for two persons (driver & co-driver) in two single rooms in Hotel not exceeding 4* for a total of 4 nights: Padova (09/06), Montecatini Terme (10/06), Roma (11/06), Rimini (12/06)
 - n. 5 light-lunch along the route for the driver & co-driver, including the lunch in Brescia before the starting of the race
 - n. 4 light-dinner in the city stages for the driver & co-driver
 - access to the Paddock for driver & co-driver and n.2 technical staff
 - access to the Closing Lunch and Prize-giving Ceremony in Brescia for driver & co-driver
 - technical race materials: crew pass, road-book, car sticker, time cards
 - n. 2 Welcome Bags
 - reserved parking space inside the “1000 Miglia Paddock” in the area dedicated to the 1000 Miglia Green during the opening days and hours as per the event program*; the space will be equipped with moquette, desk, stool, backdrop, car stand

[* the Paddock will be open on Sunday 07/06 and Monday 08/06 from 10:00 to 19:00 hrs]
- possibility to apply a specific sticker (10x20 cm.) on the livery of the car indicating the name of the “Racing Sponsor”
[*at own production and cost]

[value of the entry fee for the race: € 13,000.00 + VAT]

VISIBILITY

- brand exposure - in proportion to other levels of sponsorship and partnership- on:
 - event's presentation page of the *1000miglia.it* website
 - staging & fittings dedicated to the event
 - multisponsor page inside the "1000 Miglia Official Guide"
 - multisponsor page in promotional and communication materials
 - multisponsor page on the back cover of the race documents (e.g. roadbook, service instructions, etc.)

Note: the above-mentioned materials do not include badges/pass of any type

Note: the display of the Sponsor's brand is subject to the delivery of logo's files in the required formats and deadlines

ADVERTISING

- N. 1 promotional video of the Sponsor to be played* on the screen set up at:
 - "Paddock 1000 Miglia"
 - "1000 Miglia Village"
 - the Race start and finish areas in Brescia
 - the Race start and finish ramp in Brescia

[* number of repetitions in proportion to the total number of parties entitled the same benefit]
- N. 1 advertising page for the Sponsor in the section dedicated to 1000 Miglia Green within the "1000 Miglia Official Guide"
- N. 1 advertising page within the "1000 Miglia Green Roadbook"

PRESS & COMMUNICATION

- right to use the "1000 Miglia Green" trademark for corporate (non-product) communication purposes
- company profile (max. 600 characters) on the specific page in the event section on the *1000miglia.it* website
- company presentation (max. 1500 characters) inside the general sponsor fact-sheet included in the 1000 Miglia on/off-line press kits prepared for the Conferences
- right to set a communication plan in collaboration with 1000 Miglia. The project will be developed through the main institutional online and offline communication channels. The plan must be developed according to 1000 Miglia guidelines and will be subject to approval by 1000 Miglia. The Sponsor is required to share the plan no later than April 28th, 2026

PUBLIC RELATIONS & CEREMONIES

- N. 1 “Sponsor” car sticker for the admission of a company car (full-electric or hybrid vehicle) in the 1000 Miglia Convoy for public relations purposes by the Sponsor
- N. 2 invitations for Sponsor’s corporate representatives to access the Paddock, Village, lunches and dinners along the route, Closing Party and Awarding Ceremony
- N. 4 invitations to access the “1000 Miglia Village” + “1000 Miglia Paddock” during the opening days and hours
- N. 4 invitations to the Awarding Ceremony and the Closing Lunch in Brescia
- N. 2 invitations to the “1000 Miglia Day”* (if confirmed in the final event program)

[*networking initiative dedicated to the 1000 Miglia's stakeholders which takes place yearly]

Note: all the above-mentioned invitations are subject to specific use’s terms and conditions according to the Accreditation policy which will be defined for each event and communicated in advance.

PUBLISHING PROJECTS

- N. 1 copy of the “1000 Miglia Official Guide”
- N. 1 copy of the “Yearbook 1000 Miglia”

[value of the Communication and Marketing assets: € 17.000,00 + VAT]

OPTIONAL BENEFITS

COURTESY CAR

*Benefit reserved for Car Manufacturers and Car Rental companies only

- possibility of supplying, at no charge to 1000 Miglia, up to No. 2 electric and/or hybrid cars - having the function of service cars in use by the Organization -(C and/or D segment or higher), with full insurance coverage (RC and total Kasko), ex-Brescia, for 10 days close to the 1000 Miglia Green event having the function of service cars in use by the Organization in agreement with 1000 Miglia S.r.l.; in consideration of this activation, 1000 Miglia grants the Sponsor the right to carry out promotional and communication activities regarding the use of such vehicles within the Event Organization convoy. The valuation of this service will be subject to cross-invoicing and the related financial offsetting.

OPTIONAL BENEFITS SUBJECT TO AN ADDITIONAL FEE

- the right to purchase an additional invitation package for the event’s main venues

Fee: upon request