

Brescia, 3 March 2026

PUBLIC NOTICE FOR THE IDENTIFICATION OF ECONOMIC OPERATORS INTERESTED IN THE NON-EXCLUSIVE USE OF THE "1000 MIGLIA" TRADEMARKS

1000 Miglia S.r.l., a company wholly owned by the Automobile Club of Brescia, hereby announces its intention to consider granting—on a non-exclusive and remunerated basis—the use of the “1000 Miglia” trademarks for initiatives aimed at promoting the brand in connection with the conception, production, development, and distribution of editorial products branded “1000 Miglia”, relating to the history and prestige of the “1000 Miglia” historic car regularity event, as well as related thematic areas (e.g., lifestyle, territories, etc.).

In order to gather information from the relevant market, interested parties are invited to express their interest by submitting a brief description and preliminary concept of the initiatives they propose to develop and implement. Submissions shall be transmitted via e-mail to the following Certified Electronic Mail (PEC) address: 1000miglia@legalmail.it.

It is hereby specified that 1000 Miglia reserves the right, based on the information collected and at its sole and absolute discretion, to initiate further discussions with those parties whose expressions of interest are deemed deserving of consideration.

This notice constitutes a market survey and does not represent an offer nor an invitation to submit an offer.

1000 Miglia S.r.l.


1000 Miglia S.r.l.
Via Enzo Ferrari, 4/6
25134 - BRESCIA
C.F. e P. IVA: 03440020984