


School Year 2025/2026



THE 1000 MIGLIA GOES TO SCHOOL





For the 2025/2026 school year, Automobile Club Brescia and 1000 Miglia s.r.l. are offering primary and secondary schools in Brescia and the communities along the race, the third edition of "The 1000 Miglia goes to school", in order to spread awareness of the "world's unique travelling museum" in its territory of origin and in other Italian regions.



XXI
MILLE MIGLIA
1-2 Maggio

Club



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OBJECTIVES

The aim is to help students understand the **significance of modernity** of the race, which brings together multiple themes (motoring, infrastructure, industry, technology, art, customs, consumerism, tourism) and to make them aware of **the role** played by the Red Arrow in contributing to **the symbolic unification of Italy** in the aftermath of World War II and in being one of the **emblems of the national revival**, a revival that would lead to the Italian “economic miracle” within a decade.



TYPES OF ACTIVITIES OFFERED

- One-hour workshop lesson
- 1000 Miglia-themed gadgets for students
- Opportunity to participate in “The 1000 Miglia goes to school” art competition
- Access pass to the 1000 Miglia Village for the 2026 edition for students in a class or for a delegation of students from each participating school



F. Depert
Rovereto -



INFO

The activities are offered free of charge to the first 30 schools that express interest. Entries are to be sent by 30 November 2025 to elena.pala@ext.1000miglia.it. The activities in schools will take place between September 2025 and March 2026.





CORPORATE SOCIAL RESPONSIBILITY

Since its inception, the 1000 Miglia has embodied the bold, innovative and pioneering spirit that has made the race unique and its historic Red Arrow brand unmistakable. Today, 1000 MIGLIA wants to continue to renew and innovate, driven by major objectives such as protecting the heritage of the Red Arrow and extending its reputation to become an icon of Italian excellence. This evolution cannot ignore the concept of responsibility, towards its own city, the place where it was created and where it still operates, and towards the territories it passes through and the people, especially young people, who in various ways gravitate towards the world of the 1000 Miglia.





*in collaboration with the Ufficio Scolastico Territoriale di Brescia
(Brescia Territorial Education Office)*



Ministero dell'Istruzione e del Merito
Ufficio Scolastico Regionale per la Lombardia

