

## **NOTICE PURSUANT TO ART. 13 OF EU REGULATION 2016/679 AND CURRENT NATIONAL LEGISLATION ON THE PROTECTION OF PERSONAL DATA**

1000 Miglia Srl recognises the importance of personal data protection and undertakes to respect the privacy of data subjects, to process personal data with caution and confidentiality and not to use it for purposes other than those specified below.

In compliance with the obligations set forth in EU Regulation no. 2016/679 (the GDPR) and Italian Legislative Decree no. 196 of 30 June 2003, as amended, which provide for the protection of persons and other subjects with regard to the processing of personal data, we hereby inform you, as the data subject, that 1000 Miglia S.r.l., with registered office in Via Enzo Ferrari n. 4/6 - 25134 Brescia, will process the personal data concerning you that have been or will be provided to us.

In accordance with the aforementioned legislation, such processing will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

### **1. Data controller**

The data controller is: 1000 Miglia S.r.l., with registered office in Via Enzo Ferrari n. 4/6 - 25134 Brescia, VAT number: 03440020984.

### **2. Subject of the processing**

The subject of the processing is the data collected during the accreditation phase, such as, by way of example and not limited to: personal identification data, residence data, bank and billing data, data relating to the vehicle.

### **3. Purposes and legal basis of the processing**

The personal data provided to us will be processed exclusively for the following purposes:

- a) Organisational purposes connected with and instrumental to the 1000 Miglia race and, in particular, to formalise the accreditation process.
- b) For all obligations connected with legislative and regulatory requirements
- c) For commercial purposes of direct marketing (e.g. sending emails, etc.) and indirect marketing (e.g. using your personal data such as your name and surname to promote the event in the local, national and international press, on the radio, television and the web)
- d) For subscription to the newsletter
- e) Use of personal data by third parties authorised by 1000 Miglia

For the purposes referred to in points a) and b), the processing is based on the following legal grounds: Article 6.1. letters b) and c) of the GDPR, according to which the processing may be carried out without the consent of the data subject

For the purposes referred to in points c), d) and e), the processing is based on the following legal grounds: Article 6.1. letter a) of the GDPR. The processing will take place with your freely given, explicit consent, in a form that is separate from the other processing purposes, by ticking the appropriate box (the "flag") on the declaration of acceptance. Your personal data may be processed by 1000 Miglia S.r.l. or by companies appointed by the same for the purpose of sending (by post, telephone or electronically) information material on its activities or advertising material relating exclusively to companies that are sponsors and/or partners of 1000 Miglia S.r.l.

### **4. Nature of data collection and consequences of failure to provide data**

The provision of personal data marked with an asterisk is mandatory for the purposes related to the accreditation process and the obligations provided for by law or other binding regulations, as well as

necessary for the proper implementation and continuation of the relationship established with you. Failure to provide the requested personal data will therefore make the accreditation process impossible. The provision of data for promotional and marketing activities and for sending the newsletter is optional and can be revoked at any time.

## **5. Methods of processing**

The data will be processed in accordance with Article 4(2) of the GDPR, by means of the following operations: collection, recording, organisation, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, erasure and destruction of data.

The processing of your personal data will be carried out by the Data Controller, or by persons expressly appointed by the Data Controller, and may be carried out using paper, computerised, telematic or automated means, with logic strictly related to the purposes stated and in such a way as to guarantee the security and confidentiality of the personal data.

## **6. Scope of communication and recipients of the data**

For pre-contractual and contractual purposes and for legal obligations, your personal data may be communicated to banks for the management of any collections and payments, to insurance companies, to collaborators, interns, consultants specifically appointed within the scope of their duties.

For marketing purposes, they may be transferred to photographers, as independent data controllers or as external data processors appointed, with specific contracts, to photograph or film still and moving images, subject to specific consent, as well as to sponsors and suppliers of 1000 Miglia.

Your personal data may be disclosed to employees and/or collaborators who have been specifically trained and appointed as data processors and/or authorised to process data.

Communication to third parties other than the Data Controller, external managers and data processors identified and appointed is envisaged, by way of example, to public bodies for legal compliance purposes and, where necessary for the purposes indicated, to third parties and companies, such as third-party IT supply and support companies, engaged in the correct and regular pursuit of the purposes described. In any case, processing by third parties must be carried out in accordance with the law and in compliance with the provisions of the law in force.

## **7. Retention period**

The data collected will be kept for a period appropriate to the purposes of the processing.

## **8. Rights of the data subject**

Without prejudice to specific and mandatory legal obligations, you are hereby informed that, as the data subject, you may exercise the following rights:

- a) access to your personal data pursuant to Article 15 of the GDPR;
- b) rectification of your personal data if it is inaccurate pursuant to Article 16 of the GDPR;
- c) erasure of your personal data pursuant to Article 17 of the GDPR;
- d) restriction of processing pursuant to Article 18 of the GDPR;
- e) the right to data portability, i.e. to receive the personal data provided in a structured, commonly used and machine-readable format pursuant to Article 20 of the GDPR.
- f) the right to object to the processing of your data where the conditions set out in Article 21 of the GDPR are met.

You may also lodge a complaint with the competent supervisory authority (Article 77 of the GDPR).

For anything not expressly provided for in the provisions referred to herein, please refer to the applicable privacy legislation.

For further clarification regarding this policy or any privacy issue, or if you wish to exercise the above rights, please write to [privacy@1000miglia.it](mailto:privacy@1000miglia.it).