Brescia, 27th October 2026

PUBLIC NOTICE CONCERNING EXPRESSIONS OF INTEREST FOR THE SPONSORING OF THE MOTORSPORT EVENT "1000 MIGLIA" IN THE CATEGORY "OFFICIAL INSURANCE PARTNER"

1. OBJECT

The 1000 Miglia S.r.l., a subsidiary company of the Automobile Club of Brescia and exclusive licensee of the verbal and figurative "1000 Miglia" brands, intends to search for economic operators interested in being exclusive Sponsor as the "Official Insurance Partner" of the **1000 Miglia for the 2027 and 2028 editions** (hereinafter the "Event").

The sponsorship opportunity is reserved exclusively for economic operators operating within the Insurance Companies sector and is available for a minimum total value of €210,000.00 (two hundred and ten thousand/00) plus VAT, allocated as follows:

- 1000 Miglia 2027 Edition: €100,000.00 (one-hundred-thousand/00) plus VAT;
- 1000 Miglia 2028 Edition: €110,000.00 (one-hundred- ten-thousand/00) plus VAT.

The above amounts shall be paid in accordance with the terms and conditions set out in Section 2 of this Notice.

In consideration of the sponsorship, 1000 Miglia shall grant the Sponsor the marketing rights and benefits detailed in the attached factsheets, including category exclusivity within the Insurance Companies sector.

The economic operators which would like to sponsor the Event are requested to express their interest by completing the form attached to this Notice and specifying the reference category and any optional rights requested. The form must be duly completed and signed by the legal representative of the company and sent by e-mail by 12:00 noon on November 30th, 2026 to the certified email address (PEC) marketing1000miglia@pec.it.

The sponsorship shall be awarded to the economic operator submitting the highest bid above the minimum value of €210,000.00 (two hundred and ten thousand/00) plus VAT.

In the event of identical bids, the relevant bidders shall be invited to submit a further increased offer, and the sponsorship shall be awarded to the economic operator submitting the highest revised bid.

2. DURATION

This agreement shall remain in force from the date of its execution until 30th September 2028 and shall apply to the 2027 and 2028 editions of the events.

3. OPTION OF RENEWAL

The Sponsor will be able to request the sponsorship of the 2029 edition of the Events marking the specific option in the form attached to this Notice or, alternatively, expressing interest by 30th June 2028.

The sponsorship fee of each optioned edition will be equal to the fee proposed for the 2027 events edition or it could be increased with additional rights and benefits to be agreed between the parties.

4. TERMS AND CONDITIONS

50% upon execution of the contract and, in any case, no later than January 31st, 2027;
50% no later than April 30th, 2027

50% no later than January 31st of each year;
50% no later than April 30th of each year.

1000 Miglia S.r.l. hereby states that the entering into the sponsorship agreement is subject to the economic operator declaring that there are no grounds for exclusion from the agreement as provided for in the Public Contracts Code (Legislative Decree 36/2023), which must be declared at the time of the Expression of Interest.

5. GENERAL PROVISIONS

All economic operators awarded one of the sponsorship categories described above shall be entitled to request the "Guest Car" formula according to the terms and conditions set out in the descriptive card attached at the end of this Public Notice.

The Sponsor shall have the right to express its interest in supporting one or more events organised by official licensees of 1000 Miglia. All terms and conditions relating to such sponsorships, including activation opportunities and the applicable sponsorship fee, shall be negotiated and agreed with the relevant licensees under the guidance of 1000 Miglia. 1000 Miglia undertakes to grant the Sponsor a right of first refusal in relation to all new events licensed from 2027 onwards.

Further information about the 1000 Miglia is available on the official website: www.1000miglia.it.

1000 Miglia S.r.l.
Chief Executive Officer
Dott. Fulvio D'Alvia

OFFICIAL INSURANCE PARTNER
MARKETING RIGHTS & BENEFITS
1000 MIGLIA – 2027 & 2028 EDITIONS

Use of the "1000 Miglia" trademark (Red Arrow) for general corporate communication purposes: included
Use of the "event edition" logo for general corporate communication purposes: included
Industry exclusivity: included

PARTICIPATION IN THE RACE

- admission of max. N. 1 eligible classic car* in the Race provided with the Registro 1000 Miglia (www.registro1000miglia.it/home-eng) upon payment of the separate entry fee (Basic - Silver - Gold, as the participants' choice) according to the Special Race Regulations available on the 1000 Miglia website (www.1000miglia.it/en)
  [* 50% of the cars must be of a different model from the rest of the cars]
- possibility to create a Sponsor Team including the car registered by the Sponsor being reported in the list of accepted cars, in the official race's starting list and final classification
- back-office assistance by dedicated personnel for any fulfillment related to the registration of the car and crew of the Sponsor Team until the start of the race
- possibility to fulfil the administrative check of the Sponsor Team's crew inside a dedicated area in the Paddock, on appointment
- reserved and delimited parking area in the Paddock for the only use of the Sponsor Team's car to be managed by the Sponsor for public relation purposes; it includes a flag and welcome desk with stool

HOSPITALITY

- hotel pre-check-in for the crews' members of the Sponsor at the race's city stages subject to the Hospitality department's policy
- reserved reduction for the Sponsor on the fees for "additional services" for the crews of the "Sponsor Team" and/or the Sponsor's personnel, as described in the below Chart A, subject to availability of the service

VISIBILITY

- sponsor's brand exposure - in proportion to the other sponsorship levels – on:
  - 1000 Miglia official website: Event section and Partner page
  - footer of the 1000 Miglia informational e-newsletters distributed during the Event week
  - staging and branding materials* (e.g. backdrops, coverings, roll-ups, banners, flags, etc.)
    [* excluding the starting/finishing ramps in Brescia and Rome]
  - brand exposure with prominent visibility in the Rome stage finish area
  - brand exposure with prominent visibility in the area dedicated to sporting and administrative scrutineering at the 1000 Miglia Paddock

- branded advertising structures at stage finishes, where possible
- promotional communication materials (e.g. event programme, starting order, etc.)
- multisponsor acknowledgment page within the editorial projects: 1000 Miglia Diary and Yearbook
- multisponsor acknowledgment page on the back cover of race documentation (Road Book of each stage, Service Road Book, CTS booklet, service regulations, Gaburri Trophy)

Note: badges and passes of any type are excluded from the above materials
Note: display of the Sponsor's brand is subject to receipt of artwork files in the required formats and within the required deadlines

ADVERTISING

- N. 1 promotional video of the Sponsor to be displayed on screens located in the Paddock and/or Village and/or Race Start/Finish areas (repetitions will be proportional to the total number of sponsors entitled to this benefit)
- N. 1 advertising page of the Sponsor inside the "1000 Miglia Diary"
- N. 1 double advertising page of the Sponsor inside the "1000 Miglia Yearbook"

DIRECT MARKETING

- possibility to insert promotional materials or gadgets (subject to approval) in the welcome bag delivered to competitors following sporting checks at the "1000 Miglia Paddock"
- possibility to distribute gifts* to competitors within the "1000 Miglia Village" through hostess/steward personnel
  [* service at Sponsor's expense and subject to prior agreement with 1000 Miglia]
- possibility to include N. 1 branded promotional vehicle at the head of the convoy for sampling and public engagement activities
  [the vehicle must comply with the instructions provided by 1000 Miglia]

PRESS & COMMUNICATION

- company profile (max. 600 characters) on a dedicated page within the Event section of the website *1000miglia.it*
- company presentation (max. 800 characters) within the Sponsor booklet included in 1000 Miglia's online and offline press kits used for official conferences
- N. 1 native article introducing the Sponsor partnership and/or a special activation within the dedicated section of the website 1000miglia.it, according to the 1000 Miglia editorial calendar. The presentation article shall be published annually (one for each year of the contract term)
- right to organize a corporate press conference or event to promote the sponsorship and participation at 1000 Miglia, with the participation of 1000 Miglia's representatives and the use of official event materials

- right to develop a shared communication plan in collaboration with 1000 Miglia, to be implemented through the main online and offline institutional channels. The plan must comply with 1000 Miglia guidelines and shall be subject to prior approval by 1000 Miglia. The Sponsor shall submit the communication plan no later than February 20th, 2027
- N. 2 social media activations on the official channels of 1000 Miglia S.r.l. (e.g. post, reel, Instagram story, Facebook or LinkedIn content) with branded integration content developed in cooperation with the Sponsor and according to the editorial schedule established by 1000 Miglia

PUBLISHING PROJECTS

- N. 3 complimentary copies of the "1000 Miglia Diary"
- N. 3 complimentary copies of the "Yearbook 1000 Miglia"

DATA SHARING

- right to undertake commercial and marketing activities directed at target audiences identified through 1000 Miglia, provided that all necessary data protection consents have been duly obtained and that such activities are carried out in compliance with applicable privacy laws, regulations, and policies.

PUBLIC RELATIONS & CEREMONIES

- N. 2 "Sponsor" car stickers for the inclusion of N. 2 modern company vehicles (non-historic cars) within the 1000 Miglia convoy for public relations and/or content creation activities
- N. 2 official Event welcome bags
- N. 4 "Sponsor" passes for the Sponsor's company representatives, valid for access to Event areas (e.g. Paddock, Village, Start and Finish Areas, lunches and dinners along the route, Closing Party and Prize-Giving Ceremony)
- N. 8 invitations granting access to the "1000 Miglia Village" and the "1000 Miglia Paddock" during opening days and hours
- up to a maximum of 6 invitations to attend the Race Start and Finish in Brescia within the areas reserved for Sponsors (subject to confirmation in the final event programme)
- N. 4 lunch* vouchers to the lunch breaks along the route [*the invitations do not apply to each individual lunch break but cover all lunch breaks included in the event programme and may be used subject to prior reservation]
- N. 8 invitations to access the hospitality lounges during the Arrival in Rome
- N. 2 invitations to the "1000 Miglia Day" (if confirmed), including the opportunity for a Sponsor representative to deliver a speech

  [*annual networking initiative dedicated to 1000 Miglia stakeholders]

Note: all invitations listed above are subject to the terms and conditions of the Accreditation Policy applicable to each event and communicated in advance.

OPTIONAL BENEFITS SUBJECT TO EXTRA FEE
(valid only for the 2027 edition; TBD for the 2028 edition)

- possibility to subscribe to the "Guest Car" formula as per the descriptive card attached

  Fee: as specified in the Special Race Regulations

- possibility to request* N. 1 exhibition space at the "Villaggio 1000 Miglia"
  [* the request must be submitted to 1000 Miglia no later than 8 weeks prior to the start of the Event and will be accepted subject to space availability]

  Fee: on request

- possibility to request the interior set-up of the exhibition module at the "Villaggio 1000 Miglia" based on a shared project

  Fee: on request

- right to purchase one or more packages of additional Invitations for the main locations of the event:

  Fee: on request

SPONSOR RESERVED REDUCTIONS - Chart A

5.0% discount on the standard rates of the "additional services" purchased through dedicated personnel by 15th April 2027.

Further discounts will be applied on the total net value of the services purchased, in the following range:

range	additional reductions
from € 25.000,00 to € 50.000,00	2,5%
from € 50.000,00 to € 75.000,00	5,0%
from € 75.000,00 to € 100.000,00	7,5%
over € 100.000,00	10,0%

1000 MIGLIA
"GUEST CAR" FORMULA
DESCRIPTIVE CARD

The Sponsor is permitted to nominate one or more "Guest Cars" from among the cars in its contingent.

The 'Guest Car' formula allows to add to the crew of no. 2 persons included in the entry fee a further no. 4 names for a total of no. 6 drivers for the same car.

The drivers/co-drivers (six in total) associated with the "Guest Car" will be able to alternate when driving as driver and co-driver - during the days of the race - if they have passed the administrative checks in Brescia's Paddock - in the days before the start of the race, or at the itinerant Race Secretariat in the city stages, as required by the Special Race Regulations.

The **"Guest Car"** option is subject to the additional fees set out in the Supplementary Regulations of each edition for the various categories (Basic, Silver, and Gold).

The terms for subscribing and paying the fee for the "Guest Car" formula are those set out in the Specific Race Regulations.

The sponsor adhering to the "Guest Car" formula will also be entitled to n.01 dedicated sticker to be affixed to a modern car to follow the convoy in its entirety, with the only restriction being access to the Time trials areas or any other areas with special access restrictions.

Guest cars will be exclusively classified in a dedicated classification. The sticker number of the "Guest Car" will be the one provided for the car entered in the Event.

In compliance with the Special Race Regulations, in the event that a "Guest Car" has been entered by a Legal Person Participant, the entered and verified drivers will be free to alternate while driving the vehicle itself as a driver and navigator. Private Entrants who enter a "Guest Car" must always be in the car as a driver or navigator. Physical person competitors registering a "Guest Car" must then physically be aboard the said car. It is possible to change the names of the members of the "Guest Car" crew, under the terms and conditions of the Special Race Regulations.