1000 MIGLIA SRL

Brescia, October 21st, 2026

PUBLIC NOTICE CONCERNING EXPRESSIONS OF INTEREST FOR THE SPONSORING OF THE MOTORSPORT EVENT "1000 MIGLIA EXPERIENCE ITALY" – 3^ EDITION (2027)

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1. OBJECT

The 1000 Miglia S.r.l., a subsidiary company of the Automobile Club of Brescia and exclusive licensee of the verbal and figurative "1000 Miglia" brands, intends to search for economic operators interested in becoming **"Passion Sponsor"** - with no right of industry exclusivity - of the **1000 Miglia Experience Italy – 3^ edition** (hereinafter the "Event") which is scheduled from the **1st to the 4th of** April 2027.

The sponsorship opportunity concerns the following category, with no right for the industry exclusivity, according to the marketing rights and benefits referred to in the enclosed factsheets:

- PASSION SPONSOR**:** minimum fee of **€ 15.000,00 (fifteen thousand/00)** plus VAT and duration of the contract until the 30.04.2027.

The economic operators that would like to become a sponsor of the Event are requested to express their interest by completing the form attached to this Notice and specifying the chosen category and the eventual optional rights required. The form must be duly completed and signed by the legal representative of the company and sent by e-mail by December 14th, 2026 at 12:00/noon to the certified email address (PEC) marketing1000miglia@pec.it.

It should be noted that the aforementioned sponsorship offers may be received from economic operators belonging to any product category/industry with the exclusion of the following ones: watchmaking, jewelry, pens, banks and financial institutions, insurance companies, food & beverage and wine.

2. TERMS AND CONDITIONS

The payment of the sponsorship fee must be set by no later than the 15th of March 2026 upon reception of the related invoice.

1000 Miglia S.r.l. highlights that the stipulation of any sponsorship contract is subject to the proven non-existence of the causes impeding such stipulation - on the part of the economic operator - pursuant to the Italian Code of Public Contracts (Legislative Decree 36/2023).

3. GENERAL PROVISIONS

1000 Miglia S.r.l. reserves the right, at its sole discretion, not to award any sponsorship for reasons relating to the protection of the values and image of the 1000 Miglia Experience Italy and the 1000 Miglia brand.

Further information about the 1000 Miglia Experience Italy is available on www.1000miglia.it in the section dedicated to the "Events".

1000 Miglia S.r.l.
Chief Executive Officer
Mr. Fulvio D'Alvia

1000 MIGLIA EXPERIENCE ITALY – 3RD EDITION (2027)
PASSION SPONSOR
MARKETING RIGHTS & BENEFIT

GENERAL CONDITIONS

Fee: € 15.000,00 (+ VAT if applicable)
Duration of the contract: 30/04/2027
Use of the event logo for corporate communication purposes (not product promotion): included
Industry exclusivity: not included

PARTICIPATION IN THE RACE

- admission of max. N. 1 car in the Race according to the categories specified in the Special Race Regulations (SRR) available on *www.1000miglia.it* (in the section dedicated to the Event), upon payment of the separate registration entry fee established for the Event
- possibility to create a "Sponsor Team" including the car registered by the Sponsor being reported in the official race's starting list and final classification; the car can be identified with a specific decal on its body as indicated in the Specific Race Regulations
- reserved parking lots at the Paddock for the car of the "Sponsor Team"
- back-office assistance by dedicated personnel for any fulfillment related to the registration of the car and crew of the Sponsor Team until the starting of the race
- dedicated lane and time slots for the administrative check by appointment for the Sponsor Team's crew

HOSPITALITY

- hotel pre-check-in for the crew's members of the Sponsor Team at the race's city stages subject to the Hospitality department's policy

VISIBILITY

- Sponsor's brand exposure - in proportion to the other sponsorship levels - on:
  - 1000 Miglia website: in the dedicated event page and in the Partner'section
  - staging & fittings (e.g. backdrop, roll-up, banners, ext.)
  - multisponsor Recognition Page inside the promotional materials (e.g. event program, hospitality guide, ext.)
  - multisponsor Recognition Page on the back cover of the race documents (e.g. Road Book, Service Communication, ext.)

Note: the above-mentioned materials do not include badges/passes of any type
Note: the display of the Sponsor's brand is subject to the delivery of logo's files in the required formats and deadlines

ADVERTISING

- N. 1 promotional video of the sponsor to be played* on the screen of the venues to be defined by the Organization
  [* repetitions will be defined in proportion to the total number of the sponsor and their level]
- N. 1 advertising page inside the hospitality guide

DIRECT MARKETING

- possibility to have hostess/steward* giving out gifts to the race participants at the race's start/arrival area of the city stage

  [* service at Sponsor's cost and subject to 1000 Miglia approval]

COMMUNICATION & PRESS

- use of the event's logo for general corporate communication purposes (not for product)
- company profile (max. 600 characters) on the specific page in the event section on the *1000miglia.it* website
- right to set a communication plan in collaboration with 1000 Miglia. The project will be developed through the main institutional online and offline communication channels. The plan must be developed according to 1000 Miglia guidelines and will be subject to approval by 1000 Miglia. The Sponsor is required to share the plan no later than March 15th, 2027
- activities to be agreed within 1000 Miglia's official social channels (for example only: partnership presentation post, interview with a corporate representative/brand ambassador on the value of the partnership, reel or video clip, sharing of partner's posts, etc.). Sponsor's proposed content must be approved by 1000 Miglia S.r.l., which will then proceed with publication according to editorial plan

PUBLIC RELATIONS & CEREMONIES

- N. 1 "Sponsor" car sticker for the admission of company car (modern vehicle and not classic/historic) in the 1000 Miglia Convoy for public relations purposes by the Sponsor
- N. 2 invitations for Sponsor's corporate representatives to access the Paddock, lunches and dinners along the route, Closing Dinner and Awarding Ceremony
- N. 2 invitations to the lunches along the route (upon reservation and availability)

Note: all the above-mentioned invitations are subject to specific use's terms and conditions according to the Accreditation policy which will be defined for each event and communicated in in advance

OPTIONAL BENEFITS SUBJECT TO EXTRA FEE

- possibility to agree on a package or specific service* of additional visibility, with extra fees to be agreed separately, in the setting and scope of:
  - Lunch and Dinner locations along the route
  - “Time controls" or "Passage controls" for leg
  - Time trials for leg
  - Special Projects

  [* packages and services will depend on their actual availability at the time of the request]

- right to purchase one or more packages of additional Invitations for the main locations of the event:

Fee: on request